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|  |  | Ichabod Crane[Street Address] [City], [State] [Postal Code]T: [Your Phone] F: [Your Fax] E: [Your E-Mail]  |
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| Objective |  | Spookily experienced (12+ years) marketing professional seeking the scary, yet tantalizing position of product manager for your consumer goods department. Seeking to build brand awareness and bring international sales to frightening new levels |
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| Experience  |  | Happy Holdings Incorporated- Product development Manager 2009-2014* Responsible for Halloween costume and accessory product innovation, development, manufacturing and distribution.
* Oversaw budget of 1.2 MM annually for new product development and brain procurement
* Worked with zombie team of designers, engineers and QA specialists to ensure new product delivery
* Grew distribution internationally like a plague, successfully introducing Happy Holdings product to Latin, European and Asian markets.

Best Buy- Retail Floor Manager 2004-2009* Oversaw 15 person sales team of witches and wizards for Rochester store location
* Increased annual sales by over 60% for 3 consecutive years with minimal blood splatter, subsequently followed by 1 year of 110% sales growth.
* Hired and trained over 30 sales, cashier and support staff, oversaw development of dedicated store Safety Manager position, resulting in 10% fewer chainsaw accidents.

ABC Toys Company- Product Development Intern 2002-2003* Managed team of 5 vampire interns for 6 month program in accordance to University of State hours-for-credit criteria
* Developed monster marketing brainstorm sessions with intern team on weekly basis
* Proposed marketing improvements to senior management ghouls.
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| Education |  | State University-Bachelor of (black) Arts 1999-2002* 6.66/4.00 GPA
* Top of terrified class in marketing department
* Ice Hockey Team Captain, 2-time State Championship goalie
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| Skills |  | * Skilled team player with proven, goosebump-inducing communication, leadership and managerial skills
* Speak proficiently in Spanish and in tongues
* Driven manager producing sales results directors “lose their heads” over
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