

BRAND AMBASSADOR RESUME

123 YOUR ADDRESS
CITY, STATE, ZIP CODE
(XXX)-XXX-XXXX
YOUR@EMAIL.COM

Enthusiastic and sales-driven Brand Ambassador with 9+ years of experience driving revenue and profitability for renowned brands. Instrumental in devising and executing targeted marketing campaigns, promoting products, and building a solid brand image.

Professional Experience

HARLEY-DAVIDSON, San Diego, CA

Brand Ambassador, September 2017 – Present

- Primary contact and role model for the Harley Davidson brand, cultivating and nurturing relationships with clients to drive brand image and sales
- Drive sales and brand image by delivering a seamless customer experience, resulting in a 200% sales increase through referrals
- Increase the company's digital and social media presence by planning and implementing effective marketing strategies for the assigned product portfolio
- Identify and capitalize on potential opportunities to expand the services provided to the company's dealers

J7, Miami, FL

Brand Ambassador, June 2011 – August 2017

- Delivered an amazing customer experience to the company's clients, building relationships and promoting the company's products and services
- Generated \$150,000 to \$200,000 per month by regularly achieving sales targets
- Developed 60 active accounts by establishing partnerships with potential clients
- Planned and launched marketing events for up to 700 attendees, promoting brand image through multi-channel marketing programs
- Devised and executed effective social media marketing campaigns, which resulted in a \$500K increase in revenue

Education

RIVER BROOK UNIVERSITY, Chicago, IL

Bachelor of Business Administration, Marketing, May 2011

Honors: *cum laude* (GPA: 3.6/4.0)

Additional Skills

- Expertise: Sales & Marketing, Relationship Building, Event Management, Brand Development & Promotion, Marketing, Blogging, Product Demonstration
- Technical skills: Customer Relationship Management (CRM), (Twitter, Instagram, LinkedIn, Facebook), MS Office Suite

Dear Job Seeker,

If you're struggling to write your resume, **don't worry**. You're in good company – everyone has difficulties making a resume. For a high quality resume that will land you employment, we recommend [consulting the certified experts at Resume Writer Direct](#).

Or, here's some other content that might help you finish your resume.

- [Free Resume Builder](#)
- [How to Write a Resume](#)
- [Resume Samples by Industry](#)

Oh, and by the way, **you're also going to need a cover letter**.

- [Cover Letter Builder](#)
- [How to Write a Cover Letter](#)
- [Cover Letter Examples by Industry](#)