

COACHING COVER LETTER

✉ your.name@gmail.com

☎ (XXX) XXX-XXXX

📍 142 Your Address Blvd, City Name, CA XXXXX

[Date]

[Hiring Manager's Name]

[Fitness Center Address]

[City, State, Zip Code]

[Telephone No.]

[Hiring Manager's Email]

Dear [Mr./Mrs./Ms.] [Hiring Manager's Surname],

It's truly satisfying to witness how my coaching improves people's physique, health, and lives. Seeing how your core values align with mine, I'm thrilled to apply for the Fitness Coach position at [Fitness Center Name]. Combining a bachelor's degree in Sports Science, Level 2 CrossFit certification, and over 6 years of varsity and CrossFit coaching experience, I'm confident that I'm a strong fit for the role.

As a CrossFit coach at PeakFit in Miami, Florida, I've built a reputation for creating an upbeat class atmosphere, designing effective training programs, and going above and beyond to make sure my clients achieve their fitness goals. In my former role as a high school assistant coach, I've also proven my ability to motivate athletes to attain stellar performance in multiple sports.

During my career, I've demonstrated dedication, drive, and skill while coaching individuals and teams, evident by the following:

Earning the title of PeakFit's "Coach of the Month" 11 times in the span of 36 months

Improving the enrollment rate of new members at PeakFit by nearly 15% through referrals within the first year of joining PeakFit

Contributing to Bedford high school's football, basketball, and soccer teams finishing top-three in state championships

In addition to my credentials, I believe a good coach is on a continuous learning journey. Therefore, I follow, research, and examine the latest trends in the fitness and dietary worlds. Moreover, I'm currently in the process of obtaining my CrossFit Level 3 Trainer certification.

Thank you for taking the time to consider my application. I look forward to meeting you in person and discussing how I can contribute to [Fitness Center Name]'s mission of positively impacting people's lives through world-class fitness coaching. You may contact me by phone at 305 243-5134 or via email — chadbaker@gmail.com to arrange an interview.

Sincerely,

[Your Name]

Dear Job Seeker,

PLEASE note that you **must** install the font files to make this cover letter template work perfectly. It's very simple to do – **just follow the instructions in the “Read Me” file in the Zip file you downloaded this template from.**

If you're struggling to write your cover letter, **don't worry**. You're in good company – everyone struggles with it. For a high quality cover letter that will land you employment, we recommend [consulting the certified experts at Resume Writer Direct](#). (Yep, they can also help you with your resume!)

Or, here's some other content that might help you finish your cover letter.

- [Cover Letter Builder](#)
- [How to Write a Cover Letter](#)
- [Cover Letter Examples by Industry](#)

Oh, and by the way, **you're also going to need a resume.**

- [Free Resume Builder](#)
- [How to Write a Resume](#)
- [Resume Samples by Industry](#)