

Media Kit

Skills

You're on a roll. Let's find relevant skills for the job your applying for. Listing 6-10 skills is best.

Job Industry

Sales and Marketing

Client relationship management

Brand management

Social media strategies

Email campaigns

Add another skill

Lauren Chen

Digital Marketing Specialist

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47 W 13th St, New York, NY 10011

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SUMMARY

Digital Marketing Specialist with 4+ years of experience in online marketing, branding, and business strategy across music, media, and entertainment industries. Skilled in evaluating financial needs and implementing multi-pronged digital strategies that increase revenue and drive brand growth.

PROFESSIONAL EXPERIENCE

DIGITAL MARKETING SPECIALIST, New York, NY

TRIANGLE MUSIC GROUP, August 2020–Present

Manage digital sales and streaming accounts to improve brand positioning and growth

Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams

Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 1M+ consumer sales and marketing database

DIGITAL MARKETING ASSOCIATE, New York, NY

MOMO SOFTWARE, August 2020–Present

Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion

Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts

Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

EDUCATION

BACHELOR OF ARTS, COMMUNICATIONS, New York, NY

New York University, Expected Graduation March 2022

Honors: cum laude (GPA: 3.6/4.0)

SKILLS

Brand management

Client relationship management

Social media strategies

Email campaigns

Job Responsibilities

Start with our recommended bullet points or write your own.

Digital Marketing Specialist

Showing 50 results for Digital Marketing Specialist

Manage digital sales and streaming accounts to improve brand positioning and growth

Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams

Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 1M+ consumer sales and marketing database


Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion

(866) 215-9048


Hertensteinstrasse 51, 6004 Lucerne

social@resumegenius.com


About Us



3 million +
Resumes and Cover Letters Built



10 million +
Free Resource Downloads



190 million +
Visitors Worldwide

Resume Genius was founded in 2009 with a vision to automate resume creation and simplify the process of finding a job. Since then, we’ve helped millions of people land fulfilling career opportunities, and have become one of the internet’s top destinations for job seekers.

More than 60 million people have used our AI-powered resume builder to quickly craft professional and eye-catching resumes, CVs, and cover letters tailored to every profession and industry. Our builder software comprises a database of over 50,000 key job phrases, with 15 professional templates to achieve the perfect formatting and overall look. Our users can then receive a free resume critique from a Certified Professional Resume Writer (CPRW) — a crucial component of our end-to-end services.

Resume Genius also provides a library of free and downloadable resources, including expert articles and how-to videos, document templates, and downloadable samples, all painstakingly crafted by our in-house team of Career Experts.

While Resume Genius continues to primarily serve a US-based audience, we’ve had visitors from 218 countries, and plan to continue expanding our global reach in the future.

Contact

Experience

Education

Certifications

David Perez

Digital Marketing Specialist

digital marketing specialist with 10 years of experience in online marketing, branding, and business strategy across local, state, and international markets. Skilled in creating financial reports and implementing high-performing digital strategies that increase revenue and drive growth.

Professional Experience

Digital Marketing Specialist | Thermo-Kleen Group, New York, NY
• Managed digital marketing strategy for over 100+ clients, including local, state, and international markets.
• Developed and executed comprehensive digital marketing campaigns, including social media, email, and search engine optimization (SEO).
• Collaborated with sales and product teams to create targeted marketing strategies that drive growth and revenue.
• Increased client retention by 15% through personalized service and ongoing support.
• Managed a team of 5 digital marketing specialists, ensuring high-quality work and timely delivery.
• Received recognition as "Top Performer" for 3 consecutive years (2018, 2019, and 2020).
• **Marketing Intern** | Thermo-Kleen Group, New York, NY
• Supported senior marketing professionals in developing and executing digital marketing campaigns.
• Conducted market research and competitor analysis to inform marketing strategy.
• Assisted in the development and execution of content marketing strategies.
• **Education**
Bachelor of Science in Marketing | State University of New York, Stony Brook, NY

Preview

Progress 10 %


First Name

Last Name


Job Title


Email*

Country



Recognized by Software Suggest as the Most Popular Software (2022) and for "Great User Experience" (2021), Resume Genius has also been listed among the best resume builders by many reputable websites, including ZipJob, TechRadar, HubSpot, Money, CNET, and Upwork.





Who We Are

The Resume Genius team is an experienced group of career advisors, resume experts, and hiring managers, assembled for the sole purpose of helping people from all walks of life land fulfilling jobs.

Trusted media outlets and news publications frequently rely on Resume Genius for research-backed career advice and expert insights on resume writing, interviewing, and job hunting. Some of our partners in the media include CNBC, Forbes, The Globe and Mail, Newsweek, Inc., and more.



Our Mission



We aim to meet job seekers wherever they are on their career journey and provide them with the inspiration, support, and tools they need to achieve their professional goals.

Our Vision

We strive to be the web’s leading resource hub for job seekers by providing the most all-inclusive database of free resume and cover letter templates and examples, comprehensive writing guides, and the best resume builder, cover letter generator, and CV maker on the market.

Meet The Team



Ed Huang
Director & Co-Founder
  ed@resumegenius.com



Ed is a Serial Entrepreneur with expertise in SEO, UI/UX, and Conversion Optimization in industries such as career, legal tech, finance, etc. After graduating from Carnegie Mellon University with degrees in Business and Engineering, leveraging his experience serving as a Project Manager for the Department of Homeland Security for years, Ed set his sights on founding a company that would transform lives.



Geoffrey R. Scott
Senior Hiring Manager & Career Coach
  geoff@resumegenius.com

Geoff Scott is an experienced Certified Professional Resume Writer (CPRW) & Career Coach at Resume Genius, where he teaches an international audience how to improve their job prospects by creating thorough, thoughtful resumes and cover letters. With 7+ years in the careers industry, he's been quoted for his expert advice on major websites like Monster, Fast Company, & Adobe.





Conrad Benz
Hiring Manager & Content Manager
  conrad@resumegenius.com

Conrad is our Content Manager and editor. A graduate of Goucher College, Conrad is passionate about helping people navigate the job search process and find fulfilling work.

You can find Conrad's career insights in publications like Typsy, Resume Library, CompTIA, and more.



Eduardo Fan
Outreach Lead & PR Specialist
  eduardo@resumegenius.com

Eduardo is our Outreach Lead and PR Specialist. He builds partnerships with industry professionals with the ultimate goal of providing the best career opportunities and resources to more job seekers. He graduated from National Chiao Tung University in Taiwan with an engineering degree, and he leverages his engineering background to make data-driven decisions for the Genius team.

...Meet The Team



Yolaine Amaro

Digital PR Specialist

yolaine@resumegenius.com

Yolaine is our Digital PR Specialist and Resume Expert. She's excellent at building community with career industry professionals to equip job seekers with original resources wherever they look, including insider career advice, article collaborations, and social media projects. She graduated from the University of Angers in France with a master's degree in Tourism and Travel Services Management.



Eva Chan, CPRW

Career Expert and
Senior Digital PR Writer

eva@resumegenius.com

Eva Chan is a Senior Digital PR Writer and CPRW at Resume Genius. Eva is passionate about researching and discussing the ever-changing career space and its latest trends, and channels this enthusiasm into supporting professionals of all experience levels so they stand out in a competitive job market.

Eva graduated from the University of British Columbia with a bachelor's degree in English. Eva's insights and career advice have earned recognition from leading platforms including CNBC, The Globe and Mail, Forbes, Newsweek, and U.S. News & World Report.



Corissa Peterson, CPRW

Career Expert and
Senior Digital Content Writer

corissa@resumegenius.com

Corissa is a CPRW, Senior Writer, and Career Expert who loves staying current on hiring trends and best job hunting practices to support our readers. She works hard to create articles that bring job seekers the best advice so that they can fulfill their career goals.

Corissa's articles have been published on Diversity Jobs, Recruiter.com, Teachstone, and Jobillico, among others, and her career advice has been featured in Bloomberg Businessweek, GOBankingRates, and UpJourney.



Chloe Chioy

Social Media Lead & PR Specialist

chloe@resumegenius.com

Chloe is our Social Media Lead & PR Specialist. She graduated from the University of Sheffield with a BA in Journalism and a National Qualification in Journalism from the NCTJ.

Her job advice has been featured on career platforms like Zapier and CharityJob, as well as on the BBC.

...Meet The Team



Lourdes Arroyave

Design Manager



  lourdes@resumegenius.com

Lou is our Senior UI/UX Designer, where she builds rich visual and interactive experiences to help job seekers find their ideal job. She graduated from Taipei National University of the Arts with an MA in Cultural and Creative Industries (TWN), and from the Universidad Rafael Landívar with a BA in Graphic Design (GUA).



Robert Uridge

Senior Technical Project Manager

  rob@resumegenius.com

Rob is our Senior Technical Project Manager. With 12 years of web development experience, he specializes in full-stack development. Rob is passionate about using code to build software that delights users and makes the job search easier and more intuitive.



YC Chao

Video Producer and Senior Video Editor

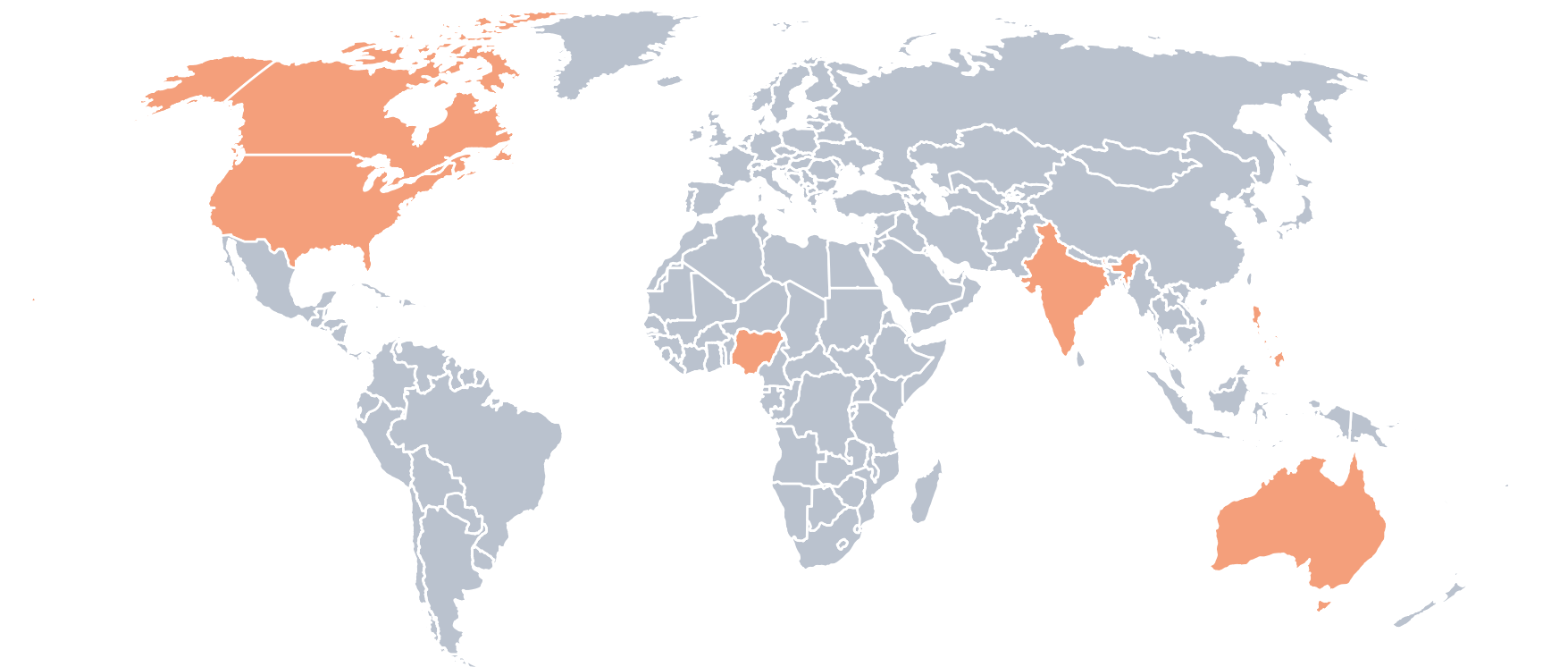
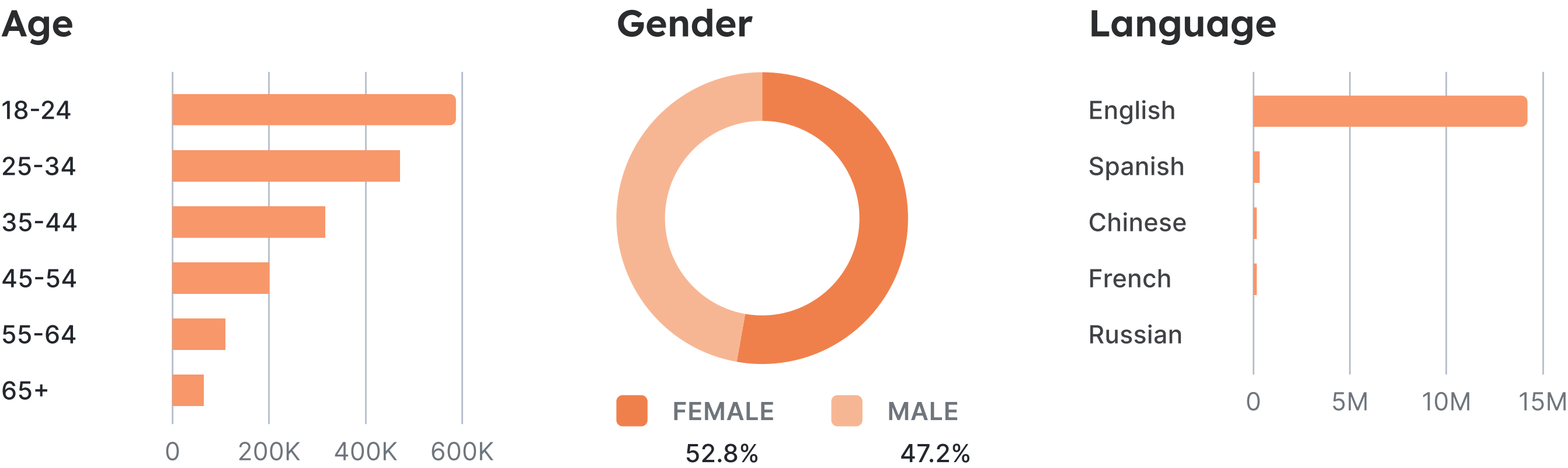
  yc.chao@resumegenius.com

YC Chao is our Video Producer & Senior Video Editor. She adapts articles from our team of career experts into visually engaging videos and oversees the entire video creation process, from scriptwriting and filming to the final editing stages.

YC graduated from the University of Victoria with a B.F.A. in Visual Arts and a certificate in 3D Animations & VFX.

Our Audience

Resume Genius caters to a predominantly young, global audience, with 62% of users under 34, and 33% under 25. Our users are scattered across the globe, with the majority located in the United States, followed by India and Canada.



City		Interests	
CITY	USERS	CITY	USERS
New York	416K	Shoppers/Value Shoppers	930K
Lagos	270K	Movie Lovers	930K
Chicago	223K	Technophiles	930K
Los Angeles	213K	Beauty & Wellness	813K
Bengaluru	188K	Music Lovers	812K
Toronto	175K	Fashionistas	798K
Mumbai	175K	Enthusiasts	721K

Country

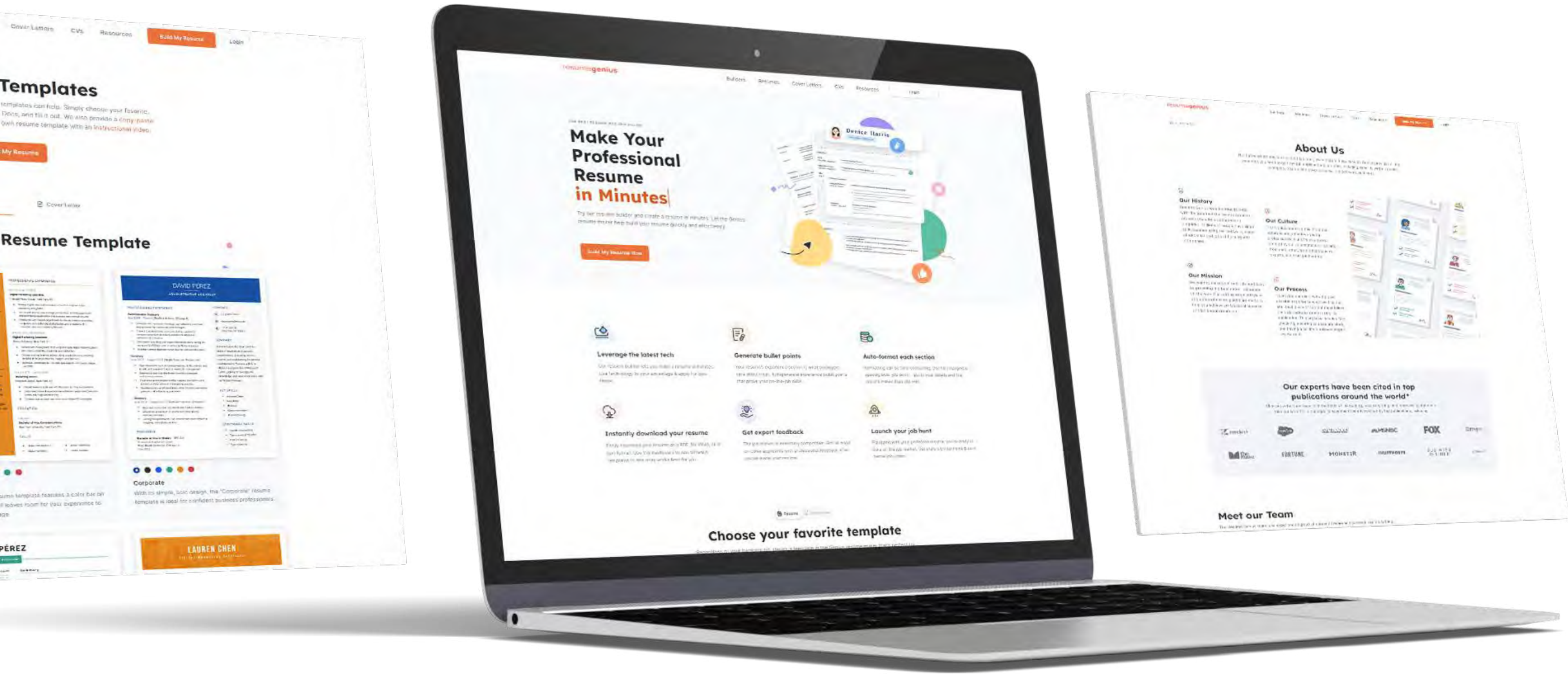
COUNTRY	USERS
United States	6.6M
India	2.3M
Canada	942K
Philippines	823K
Nigeria	444K
Australia	329K
Pakistan	241K

Our audience’s primary interests are media & entertainment, shopping, and technology - they're movie lovers, value shoppers, and technophiles. Other major interests of our users include beauty and wellness, music, lifestyle and hobbies, fashion, green living, and travel.

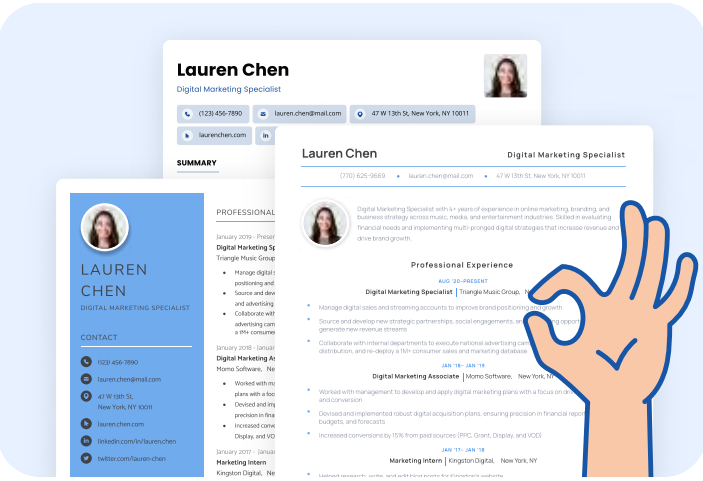
Our Website

Our marketing, design, and development teams work hard to create a seamless user experience across our site. By making it easy for our users to navigate, we ensure that ResumeGenius.com can deliver the best resources to job seekers in the fastest way.

The numbers speak for themselves, as we see over two million visitors coming to our website per month. With a blend of video, static, and written content, we help learners of all types access the tools they need to succeed.



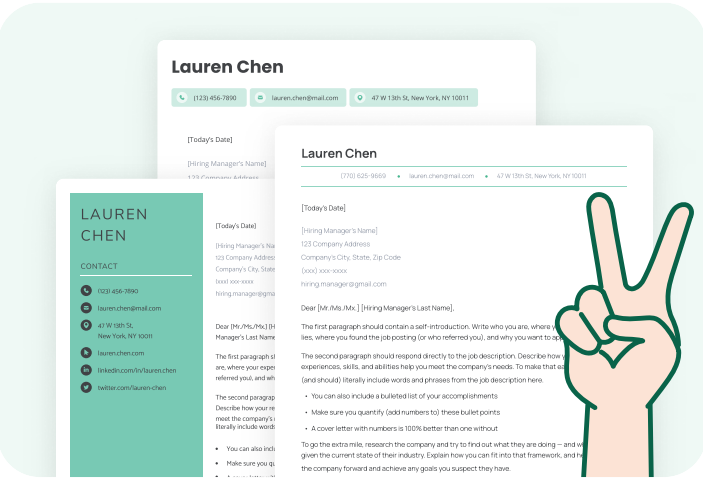
MOST VIEWED PAGES



RESUME TEMPLATES



HOW TO WRITE A COVER LETTER



COVER LETTER EXAMPLES

What We Offer



The Genius Resume & CV Builder



The Genius Cover Letter Generator



The Genius Summary Generator



The Genius Career Blog



Video Content for Job Seekers (Tiktok)



Video Content for Job Seekers (YouTube)



240+ Free Resume Templates



45+ Free CV Templates



200+ Free Cover Letter Templates



The Job Search Genius Newsletter




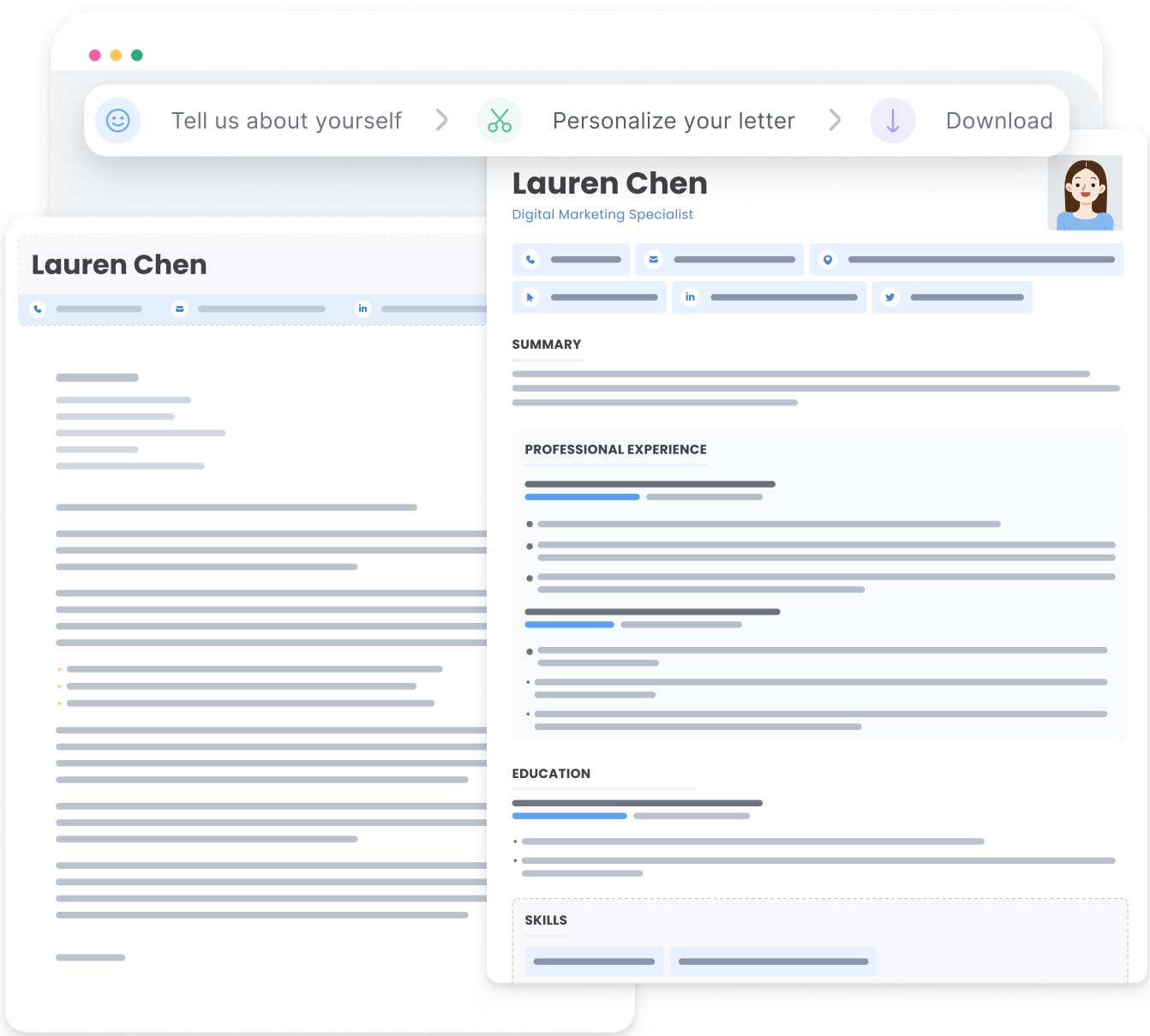
And more...

Our Builders

Our resume, CV, and cover letter builders allow job seekers to quickly and easily create job application documents. On top of pre-formatting each section and page, our builders offer users industry- and role-specific bullet points and suggestions, 15+ professionally designed templates to choose from (each in multiple colors), and an expert review once their documents are complete.

Want to see what our software looks like in action? We provide a collection of high-resolution screenshots below for download and use.

 [View Files](#)



As seen on

BUSINESS
INSIDER

Forbes

The New York Times

glassdoor

Chicago Tribune

Customer Testimonials

“Awesome resources to use when you’ve been out of the business for a while!
I haven’t written a resume in years and this made it super easy!”

Lauren G



3 hours ago

Excellent 

4.8 / 5

Based on 20,729 reviews

 Trustpilot

Resume Templates

- Professional
- Modern
- Creative
- Simple
- Picture
- CV
- G Docs

With more than 240+ unique resume template designs, the only issue job seekers face when visiting our template pages is deciding which one to choose!

Each template is meticulously developed by our graphic designers and Certified Professional Resume Writers to draw the eye, impress hiring managers, and ace ATS scans. As the website’s most popular page, our resume templates receive millions of downloads per year, and we’re always looking for exciting opportunities to expand our collection.

Lauren Chen

Digital Marketing Specialist

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PROFESSIONAL EXPERIENCE

DIGITAL MARKETING SPECIALIST, New York, NY

TRIANGLE MUSIC GROUP, August 2020–Present

- Manage digital sales and streaming accounts to improve brand positioning and growth
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DIGITAL MARKETING ASSOCIATE, New York, NY

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- Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

EDUCATION

BACHELOR OF ARTS, COMMUNICATIONS, New York, NY

New York University, Expected Graduation March 2022

Honors: cum laude (GPA: 3.8/4.0)

SKILLS

Digital Data Analytics/Marketing

Adobe Photoshop

Adobe Illustrator

Microsoft Office

Hootsuite

Salesforce

Adobe InDesign

AutoCAD

Slack

LAUREN CHEN

DIGITAL MARKETING SPECIALIST

CONTACT

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SUMMARY

Digital Marketing Specialist with 4+ years of experience in online marketing, branding, and business strategy across music, media, and entertainment industries. Skilled in evaluating financial needs and implementing multi-pronged digital strategies that increase revenue and drive brand growth.

PROFESSIONAL EXPERIENCE

January 2019 - Present

Digital Marketing Specialist

Triangle Music Group, New York, NY

- Manage digital sales and streaming accounts to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams
- Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 1M+ consumer sales and marketing database

January 2018 - January 2019

Digital Marketing Associate

Momo Software, New York, NY

- Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion
- Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts
- Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

January 2017 - January 2018

Marketing Intern

Kingston Digital, New York, NY

- Helped research, write, and edit blog posts for Kingston Digital
- Determined relevant keywords and entities for pages using Ahrefs, and Page Optimizer Pro
- Gathered and analyzed data from social media PPE campaigns

EDUCATION

May 2017

Bachelor of Arts, Communications

New York University, New York, NY

SKILLS

Digital Data Analytics

Digital Marketing

Adobe Photoshop

Adobe Illustrator

Samples

By Job

Career & Life Situations

By Format

HIGH SCHOOL RESUME

1998 W Augusta Blvd, Chicago, IL 60622 • (312) 204-5342 • david.perez@gmail.com

Driven and high school student with a 3.8/4.0 GPA and excellent organizational and interpersonal skills. Seeking to apply my tutoring and mentorship skills to the Youth Development summer internship at your company. Possess proven communication skills and passion for advocacy that will support your organization's cause.

Sep 2022 - Present

Virtual Math Tutor

EnCorps, Inc. - Chicago, IL

- Work with 3 students each semester to increase math comprehension through online study and tutoring sessions each lasting 2 hours
- Improve students' test scores by an average of 18% over the course of the semester
- Actively seek varied teaching methods to effectively cater to different learning styles, meeting each student where they are

Jun 2020 - Aug 2021

Volunteer

The Academy Project - Chicago, IL

- Volunteer twice weekly in reading remediation and mentoring programs, having worked with 15 foster children
- Assist children in reading and development of literacy skills, fostering a love of learning
- Provide support to children, serving as a source of stability in their daily lives

Class of 2024

West Ashley High School

3.8 GPA, made Honor Roll Spring and Fall of 2022

National Merit Scholarship Finalist

Chicago, IL

Relevant Coursework

Early Childhood Education

Calculus

AP English

- Experienced with Microsoft Office Suite
- Bilingual in Spanish and English
- Web and tech savvy, require little to no training
- Typing speed of 70 WPM

INTERNSHIP RESUME

By Resume Genius

Phone: (212) 256-1414

Email: lauren.chen@gmail.com

LinkedIn: linkedin.com/in/lauren-chen/

Energetic and passionate college student working toward a BS in Marketing at the University of Georgia. Aim to use knowledge of advertising, PR product development, and consumer research strategies to satisfy the marketing internship at Athens Advertising.

EDUCATION

Bachelor of Science in Marketing

University of Georgia, Athens, GA

Expected Graduation May 2023

- GPA: 3.7/4.0
- Relevant Coursework: Marketing Analytics, Marketing Management, Survey Research, Strategic Internet Marketing, and Integrated Marketing Communications
- Honors & Awards: Made the dean's list in 2 semesters
- Clubs: UGA Chapter of the American Marketing Association, Mu Kappa Tau

MARKETING PROJECTS

Pet Business Marketing Campaign

June 2021 - May 2022

- Designed a cost-effective marketing campaign for a local pet grooming business that leveraged a combination of social, email, and offline marketing techniques
- Surveyed pet owners in Athens to collect data on the behavior of the store's target demographic
- Developed a \$1,500 campaign budget after calculating the minimum cost that would yield the highest return on investment (ROI)

Business Plan Competition

Jan 2020 - May 2021

- Entered UGA's business plan competition with a group of 4 classmates to build a mock food truck business
- Managed all of the marketing aspects of the business plan, including industry analysis, customer trends, market growth, positioning, and promotions
- Received 3rd place out of the 30 teams that entered the competition

RELEVANT SKILLS

- In-depth knowledge of social media marketing platforms: Twitter, Tik Tok Facebook, LinkedIn, Instagram, and Pinterest
- Adept with Microsoft Office Suite
- Chinese: Advanced
- Familiar with consumer research tools: AYTM and GutCheck

No job experience? No problem. With resume examples for high school students, recent college graduates, and those looking for their first internship, we make writing a resume from scratch easy.

We have specially-composed templates for every stage in a professional’s career, from entry-level to executive.

resumegenius.com

11



Design

We believe that finding a new job should be exciting, fun, and accessible for everyone. Our resources are built to make this vision a reality, and we want our brand and website design to reflect this mission by providing a seamless and visually appealing experience for our users.

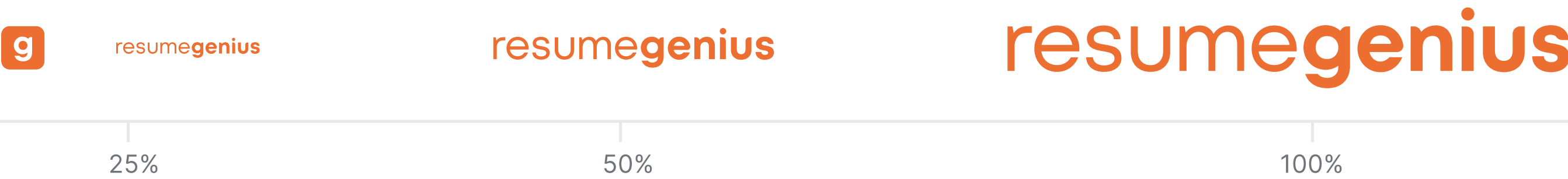
We're constantly updating our design to keep our brand fresh, modern, and adaptable.

Our Logo

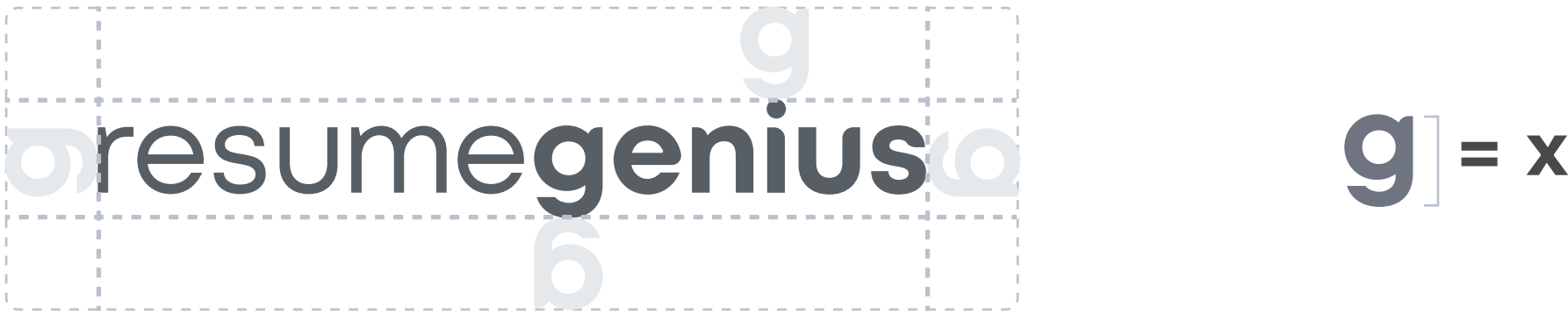
resumegenius

The round shapes of the typographic logo and bright orange color convey a friendly, positive, and youthful brand image that appeals to our large global audience.

Scalability



Safe Area



Color Variation



[Download logo files](#)

Color Palette

To convey a sense of energy and creativity, we chose a bright and colorful palette for the Resume Genius website. These bright colors can grab the user's attention, make the website stand out, and leave a lasting impression. Using this color palette creates visual interest that keeps the user engaged and gives the website a modern and positive aesthetic.

Primary

50 #FDF1EB	100 #FBE1D8	200 #FACBB3	300 #F7B694	400 #F4A07C	500 #F9986A	600 #F1804C	700 #EE6F32	800 #DE6227	900 #BC4E20

Secondary

50 #E8F2FF	100 #CBE2F8	200 #8EC0F4	300 #88BAF2	500 #71ABEF	500 #5CA1ED	600 #4E96EB	700 #4C87D2	800 #3474C6	900 #2F6AB4
50 #F0FAF5	100 #CDECE3	200 #92D6C2	300 #80CDB6	400 #60C0A4	500 #4AB690	600 #2EA785	700 #2A9879	800 #20886A	900 #21775E
50 #FDEDF5	100 #FAD8E6	200 #F5B6D2	300 #F9A6C4	400 #F892BC	500 #F07EB3	600 #EE60A0	700 #D3568F	800 #C94580	900 #B73C74
50 #EFEDFC	100 #E4DFFC	200 #C8BDF9	300 #BAACF7	400 #AC9BF6	500 #9E92F7	600 #8C80F6	700 #806AF6	800 #7052F4	900 #664BDE
50 #FFF8E8	100 #FCEDC5	200 #FBE4A8	300 #FDDE94	400 #F8D683	500 #FBCC6A	600 #FAC653	700 #FAC05A	800 #F2AF38	900 #E59910

Neutral

0 #FAFBFC	50 #F8F9FB	100 #F1F4F7	200 #E6E9EC	300 #D3D9DE	400 #BBC2CE	500 #979DAA	600 #6F7580	700 #585E65	800 #404245
900 #2B2D2F	1000 #18191A								

Typography

Resume Genius’ UI/UX designers selected our website’s typographies to create a youthful and modern appearance. With top readability qualities, these fonts ensure that our content-based website is easy to process and understand for our users. These well-chosen typographies give our website more visual appeal while improving user experience.

Aa

Aa

Lexend Deca

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
1234567890
!@#\$%^&*()<>?

Inter

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz
1234567890
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HEADINGS

Heading 1

FF: Lexend FW: 700 / Bold FS: 52px LH: 62px LS: 0

Heading 2

FF: Lexend FW: 700 / Bold FS: 42px LH: 54px (3.375 rem) LS: 0

Heading 3

FF: Lexend FW: 600 / SemiBold FS: 34px LH: 46px LS: 0

Heading 4

FF: Lexend FW: 600 / SemiBold FS: 28px LH: 38px LS: 0

Heading 5

FF: Lexend FW: 500 / Medium FS: 22px LH: 30px LS: 0

Heading 6

FF: Lexend FW: 500 / Medium FS: 20px LH: 28px LS: 0

BODY

Body Large

FF: Inter FW: 400 / Regular FS: 18px LH: 28px LS: .16px

Body Large Strong

FF: Inter FW: 600 / Semi-bold FS: 18px LH: 26px LS: .16px

Body Medium - Paragraph

FF: Inter FW: 400 / Regular FS: 16px LH: 26px LS: .16px

Body Medium Strong

FF: Inter FW: 600 / Semi-bold FS: 16px LH: 24px LS: .16px

Body Small

FF: Inter FW: 400 / Regular FS: 14px LH: 24px LS: .16px

Body Small Strong

FF: Inter FW: 500 / Medium FS: 14px LH: 22px LS: .16px

Body XS

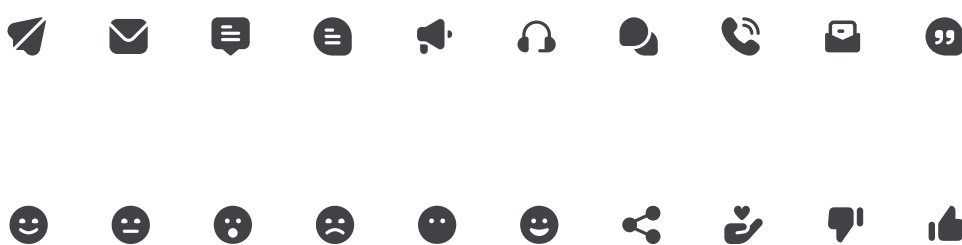
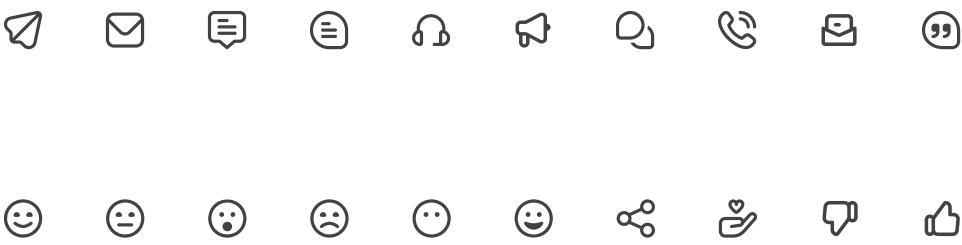
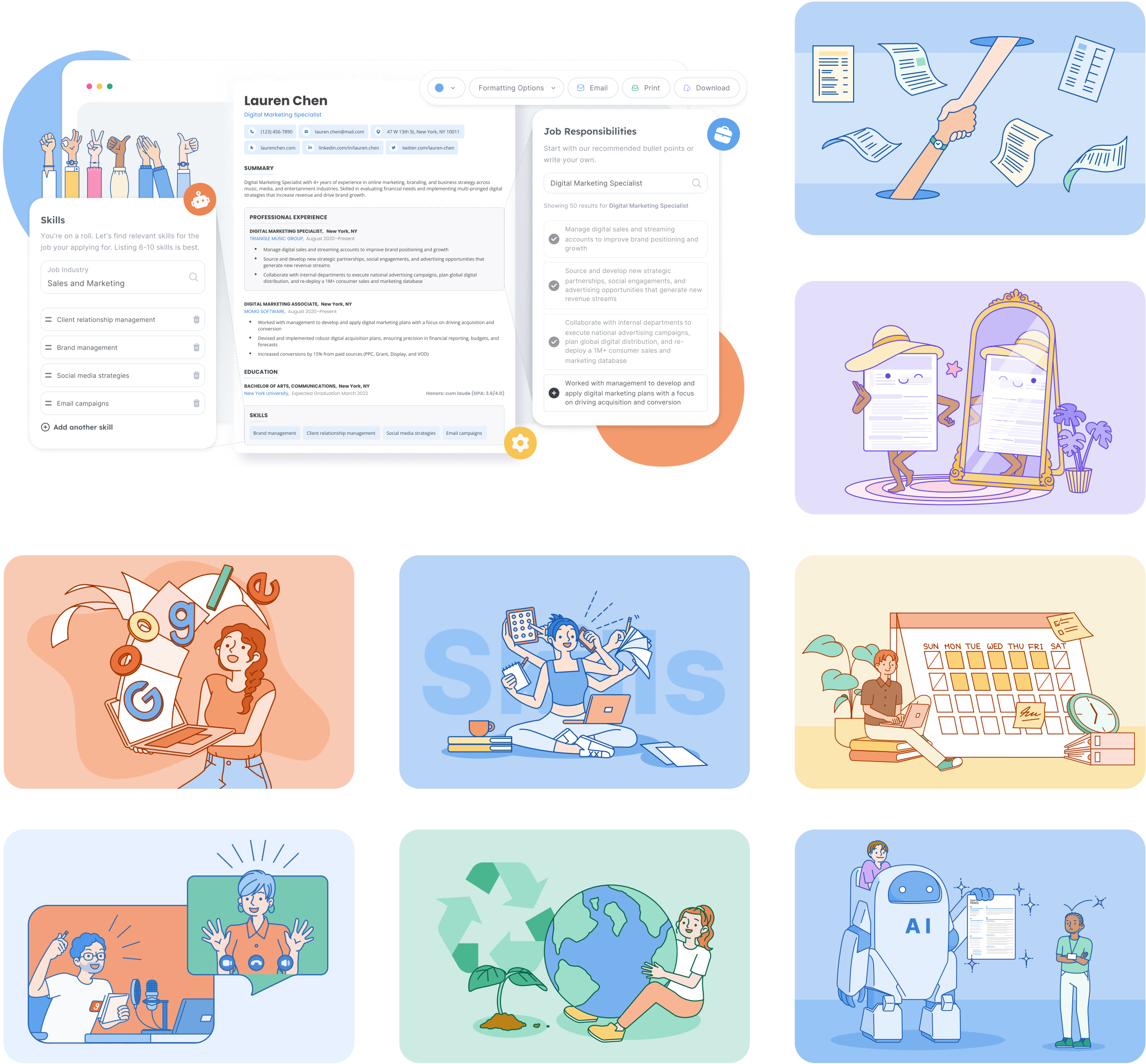
FF: Inter FW: 400 / Regular FS: 12px LH: 20px LS: .16px

Body XS Strong

FF: Inter FW: 500 / Medium FS: 12px LH: 18px LS: .16px

Illustrations & Icons

To complement the overall aesthetic of the website and enhance user experience, the Resume Genius UI/UX design team has developed a modern, bright, colorful, and clean illustration style. Our illustrations feature simple and flat designs, with clean lines and minimal detail that add a modern, playful flair. Our illustrations and icons are used across our website to add visual interest and personality.



The Genius Press Room

The [Genius Press Room](#) showcases the extensive research conducted by our dedicated team.

Renowned for our data-driven approach and the expertise of our in-house researchers, Career Experts, and Certified Professional Resume Writers (CPRWs), we’ve become a go-to






resource for media outlets seeking authoritative perspectives on career development.

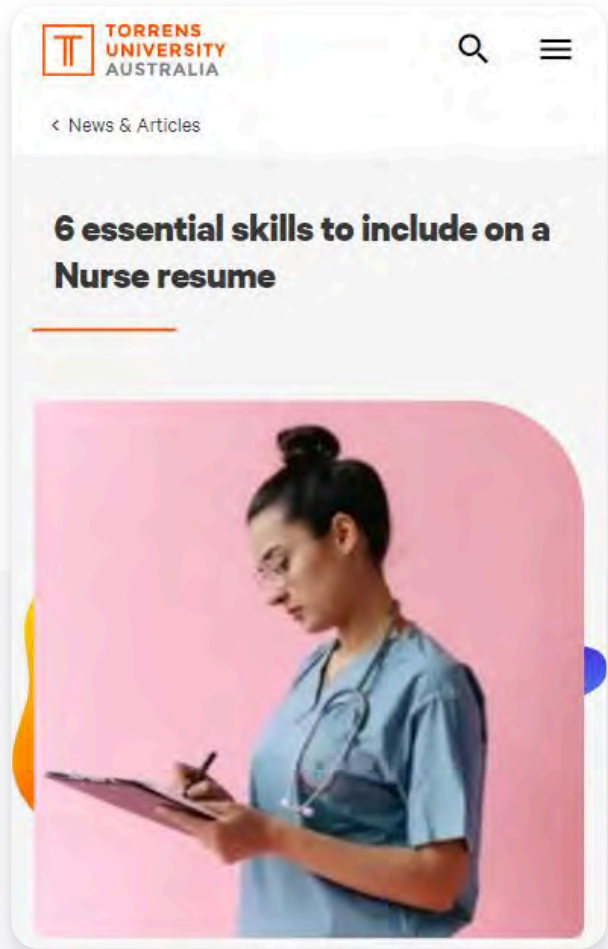
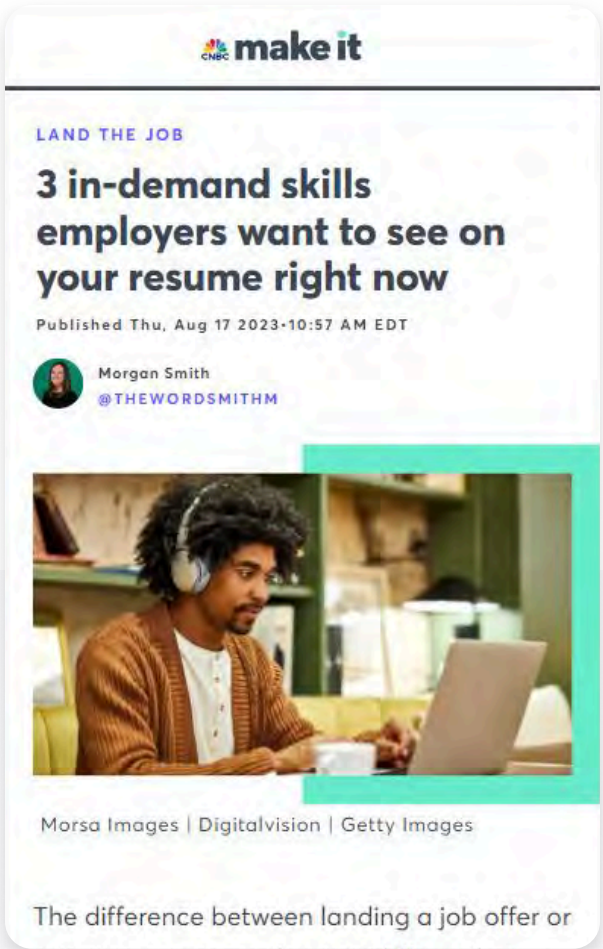
We take pride in our contributions to respected publications and media outlets, where our evidence-based findings and forward-thinking strategies make a real impact on our global audience.

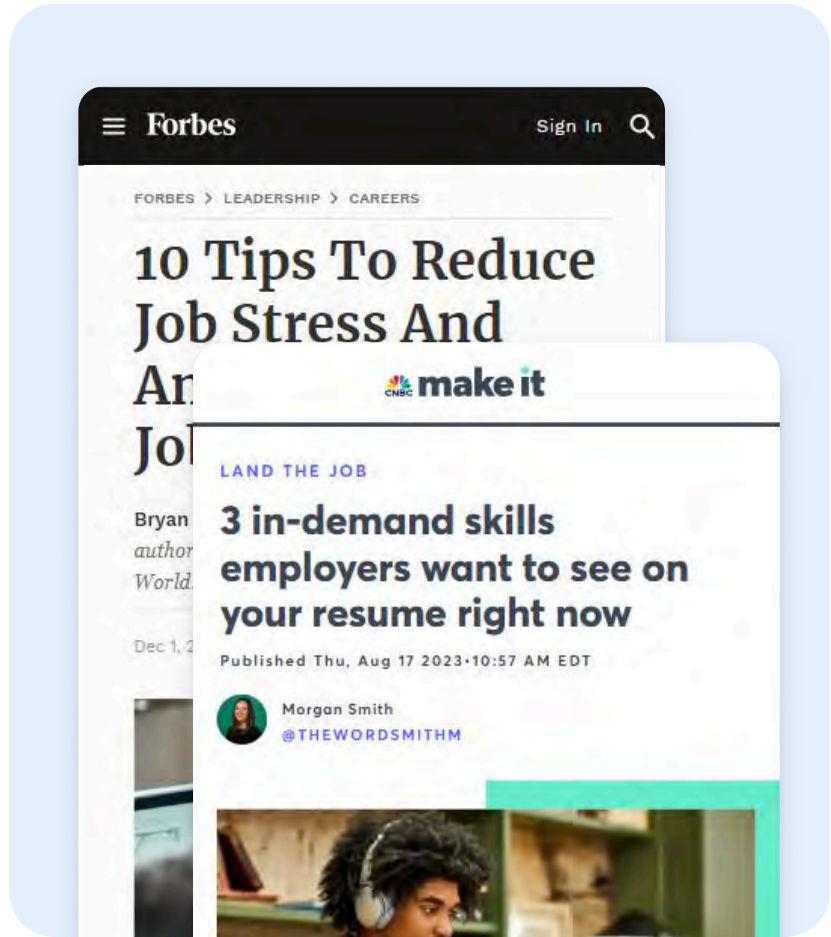
Collaborations

We've collaborated with hundreds of websites to produce high-quality infographics, articles, and videos. It’s all part of our dedication to equipping job seekers with the best career resources around.

We’ve partnered with websites that focus on the following areas:

-  Global & Media Outlets
-  Academic Institutions & Educational Organizations
-  HR & Recruitment Companies
-  Tech Companies
-  Philanthropic & Non-Profit Organizations





Global News & Media Outlets

Forbes

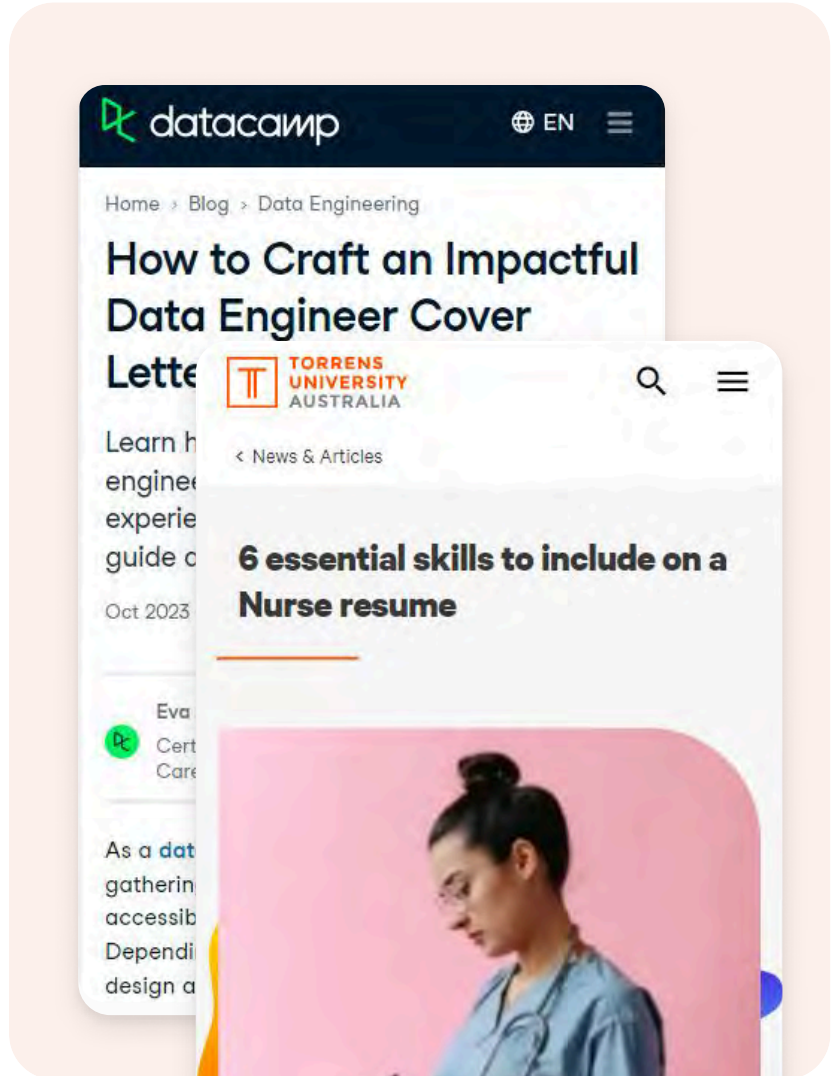
CNBC

FOX NEWS media

THE GLOBE AND MAIL

msn

Kochie's BUSINESS BUILDERS



Academic Institutions & Educational Organizations

datacamp

COLLEGE RECRUITER

TORRENS UNIVERSITY AUSTRALIA

Mollo.

atd Association for Talent Development

SheCanCode WOMEN IN TECH

PushFar

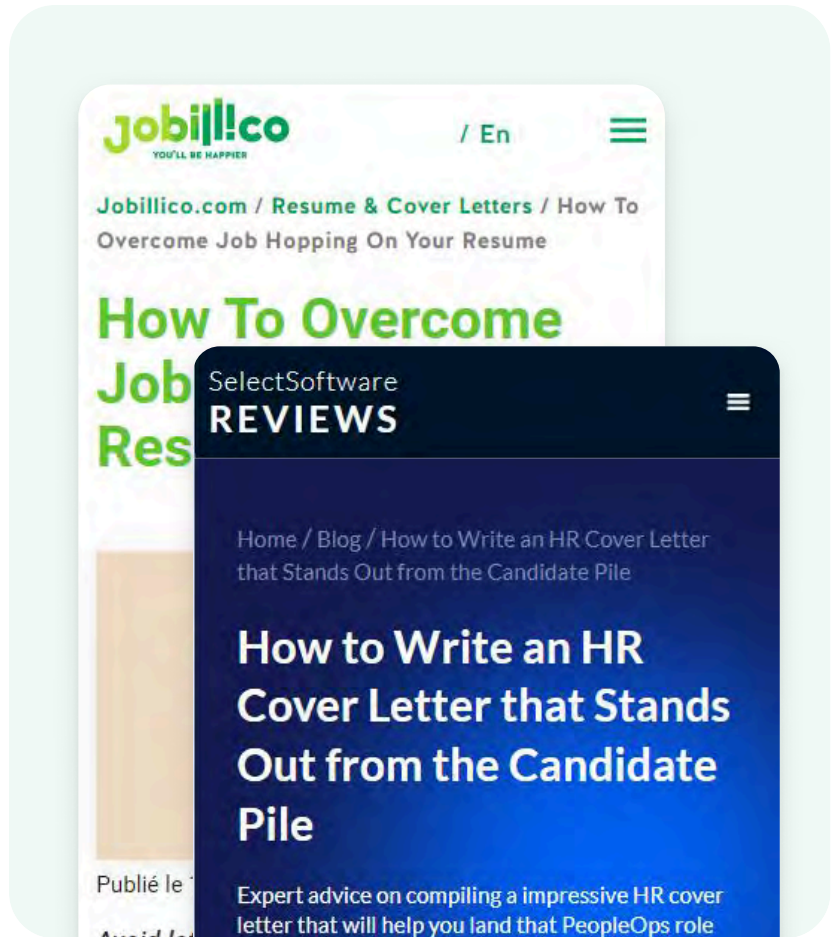
go skills

Landing.Jobs

vault

ClassCover

GoAbroad.com



HR & Recruitment Companies

ClearCo

pathrise resources

SelectSoftware REVIEWS


jobill!co

Industry Experts

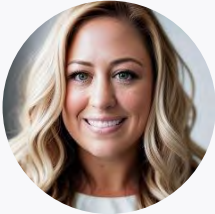
In addition to our in-house team, we’re building a panel of industry experts representing a variety of fields, from tech to healthcare and everything in between. Each expert helps us review the content of our website to ensure accuracy and relevance.

We regularly interview career professionals who share their voices and insights on job searching and career-building topics. From these interviews, our team creates YouTube videos, articles, and LinkedIn newsletters, and incorporates engaging and relevant quotes into our web content.


Our resume reviewers




Abhijeet Kulkarni
Founder & CEO of Exuberant Coaching International




Bonnie Dilber
Business Recruiting Manager at Zapier



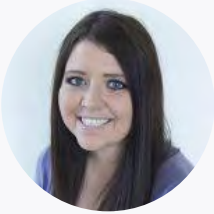
Matt Erhard
Executive Recruiter at Summit Search Group




Jada Reed
Sales Recruiter




Michele Darley
Senior Sales Recruiter




Maggie Krudwig
Lead Internal Recruiter




Letticia Pierrez
Dental Recruitment Manager



Krystin Morgan
Technical Recruiter



Amy Laiker
Support Staff Recruitment Director



Jan Tegze
Director of Technical Recruiting

INTERVIEWS WITH CAREER EXPERTS



A CAREER INDUSTRY PROFESSIONAL'S GUIDE TO WRITING RESUMES AND COVER LETTERS



ELEVATE YOUR JOB HUNT WITH BONNIE DILBER



AN HR PROFESSIONAL'S GUIDE TO JOB HUNTING (WITH JEN EMMONS)



Social Media




With social media growing into a source jobseekers turn to for lighthearted and interactive career content, We're always doing our best to do just that. From short videos covering interview content to hilarious skits revealing what it's like working in an office, we challenge you to find a topic we haven't covered.

Our strategy is ever-changing as social media trends don't stop for anyone!

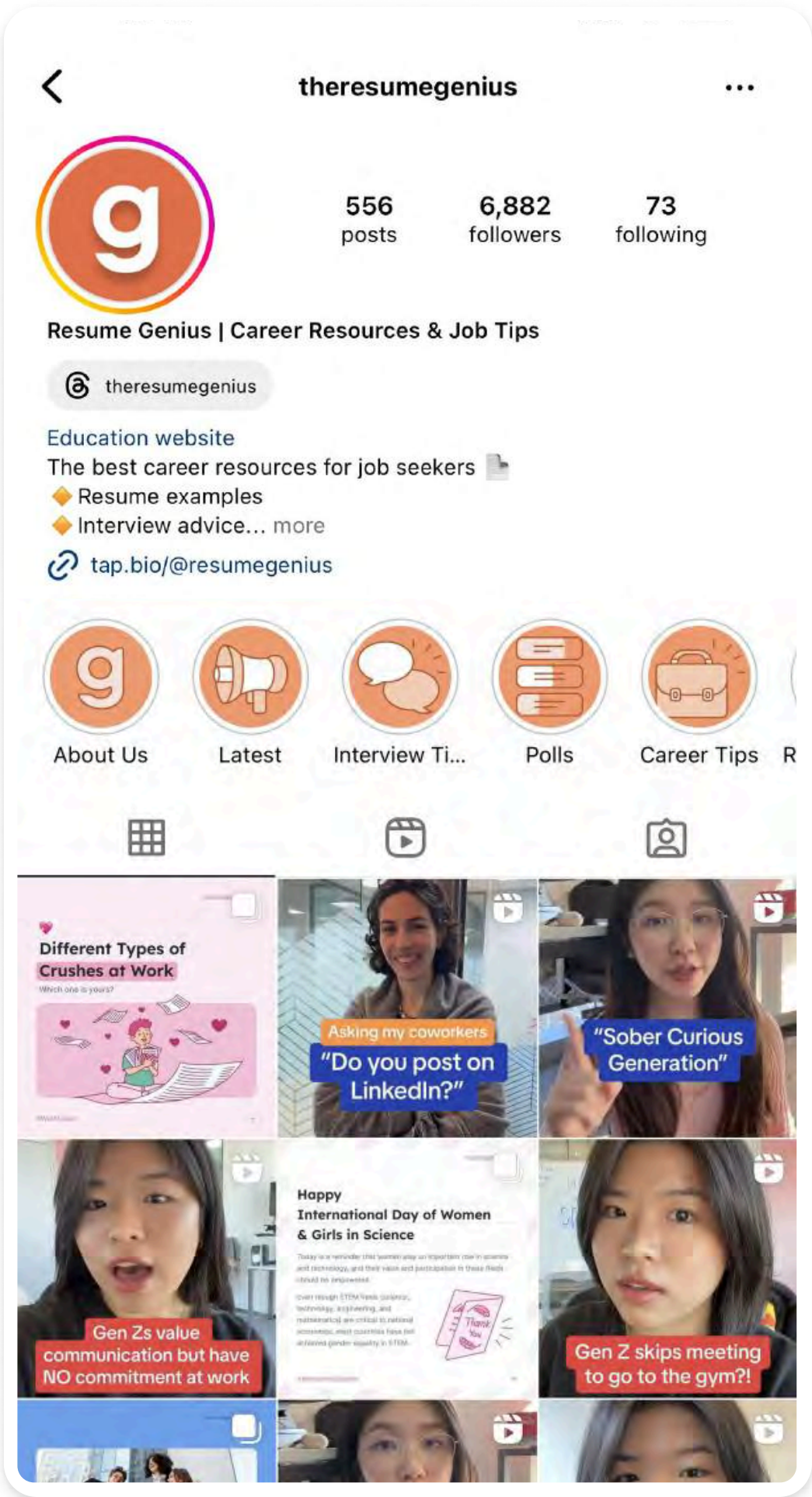
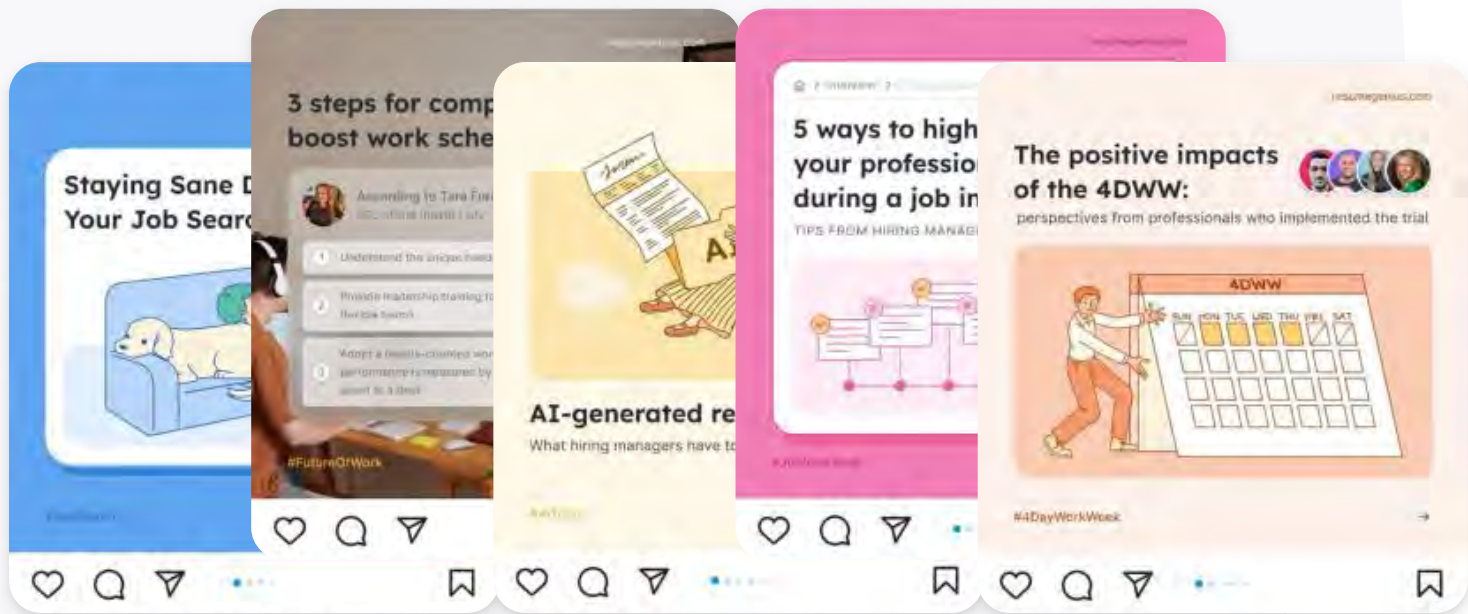
SOCIAL MEDIA

Instagram

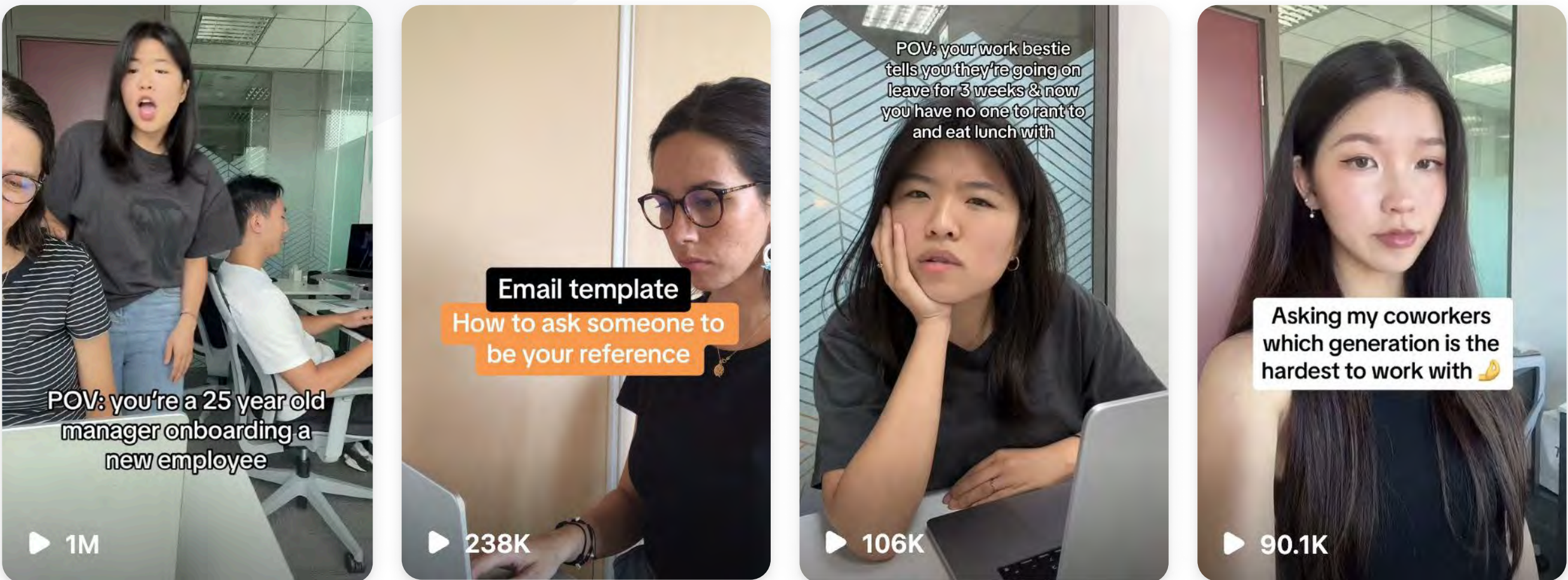
Focusing on both informative and fun content, our Instagram page helps job seekers learn how to navigate the career world in different ways. We use a variety of approaches to our content, including:

-  Static posts: Informative and well-designed content
-  Reels: Funny, relatable, and interview-focused
-  Stories: Quizzes, trending topics, career tips, and article highlights

Our Instagram Reels, Stories, and posts provide our audience with career insights, interview pointers, and tips on how to craft a compelling resume.



MOST VIEWED REELS




SOCIAL MEDIA

Youtube (video + shorts)

Since launching our YouTube channel in December 2021, we've racked up 473K+ views and have gotten noticed 2.4M times with our 45+ long-form videos. Our in-house career experts cover topics on everything from how to make a resume with no experience to helping teens find their first jobs.

With a growing collection of shorts and a goal to include a unique video for each of our articles, we're striving to meet our audience's diverse preferences and make our resources more accessible to everyone.

Nursing Resume Tip



Writing a Nurse Resume?
@resumegeniussocial

Comments

D

Dawson Sewell 2 months ago (edited)

I don't need the advice for nursing but I do understand what you changed, giving vivid and descriptive details to the work experience provided. I'm glad you decided to put the knowledge out there for people who aren't familiar with making resumes, especially since you seem like you didn't know this before and realized not everyone has someone to help them with this type of stuff. Thank you and good job, you are appreciated. Although I know this isn't your channel I hope you see this

Show less

2

Reply

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@Resumegenius

3.11K subscribers • 131 videos

ResumeGenius.com is the world's premier career resources website, and has been for over a decade. But it wasn't until 20...

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NO EXPERIENCE resume

Lauren Chen

9:30

How to Make a Resume With No Job Experience | Resume Tips and Free Template

56K views • 2 years ago

RESUME TEMPLATE

3:46

240+ Free Resume Template Downloads (Google Docs & MS Word)

47K views • 1 year ago

TOP 5 RESUME MISTAKES

3:20

Top 5 Worst Resume Mistakes (With Bad Resume Examples)

38K views • 1 year ago

INTERSHIP cover letter

6:16

Cover Letter for Internship: How to Write + Examples

33K views • 1 year ago

NO EXPERIENCE cover letter

How to Write a Cover Letter With No Job Experience | Cover Letter Template

32K views • 1 year ago

FEATURED ON OUR WEBSITE

Youtube

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NO EXPERIENCE resume

Lauren Chen

09:30

How to Make a Resume With No Job Experience | Resume Tips and Fre...

56k views - 2 years ago

RESUME TEMPLATE

03:46

240+ Free Resume Template Downloads (Google Docs & MS...

47k views - 1 year ago

RESUME BUILDER

02:50

Make Your Resume with Resume Genius | Builder Walkthrough

3.6K views - 8 months ago

RESUME SKILLS SECTION

03:46

Stand Out With Your Hard and Soft Skills (Here's How!)

7.9K views - 1 year ago

SOCIAL MEDIA

Pinterest

With more than 22 million views, we're a trusted source for resume templates, cover letter templates, and general career advice. As Pinterest is a platform that focuses on aesthetics, we delight in providing design inspiration to job seekers around the world.

Our idea pins are split into different career categories and focus on answering questions about the career world, such as “how to answer difficult interview questions.”

Job Interviews

125 Pins

23.06K Impressions

Employment, Career &...

312 Pins

20.51K Impressions

***High School...

2374 Pins

16.23K Impressions

Our Top Boards

Our most popular pin is the Teen Resume Template which has gotten the attention of more than 250,000 Pinterest users to date - mainly in the 25 – 34 age range.



19.1K followers

Resume Genius | Resume Templates, Cover Letter Examples, Job Tips

resumegenius.com · Career resources, resume templates, cover letter templates, and interview tips to keep you calm and confident in your career.... more

resumegenius

19k followers · 4.2k following

1.2m monthly views

CreatedSaved

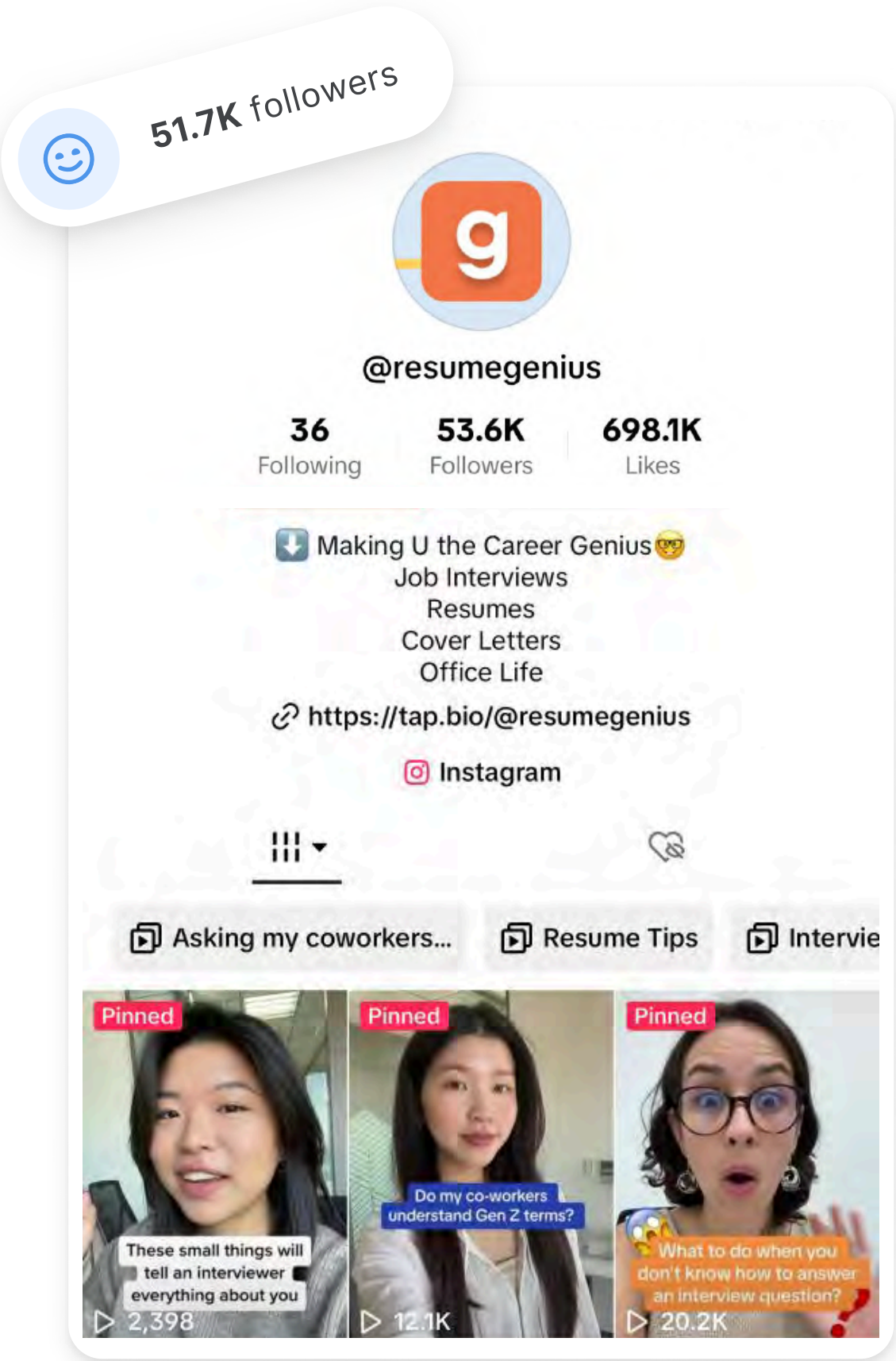
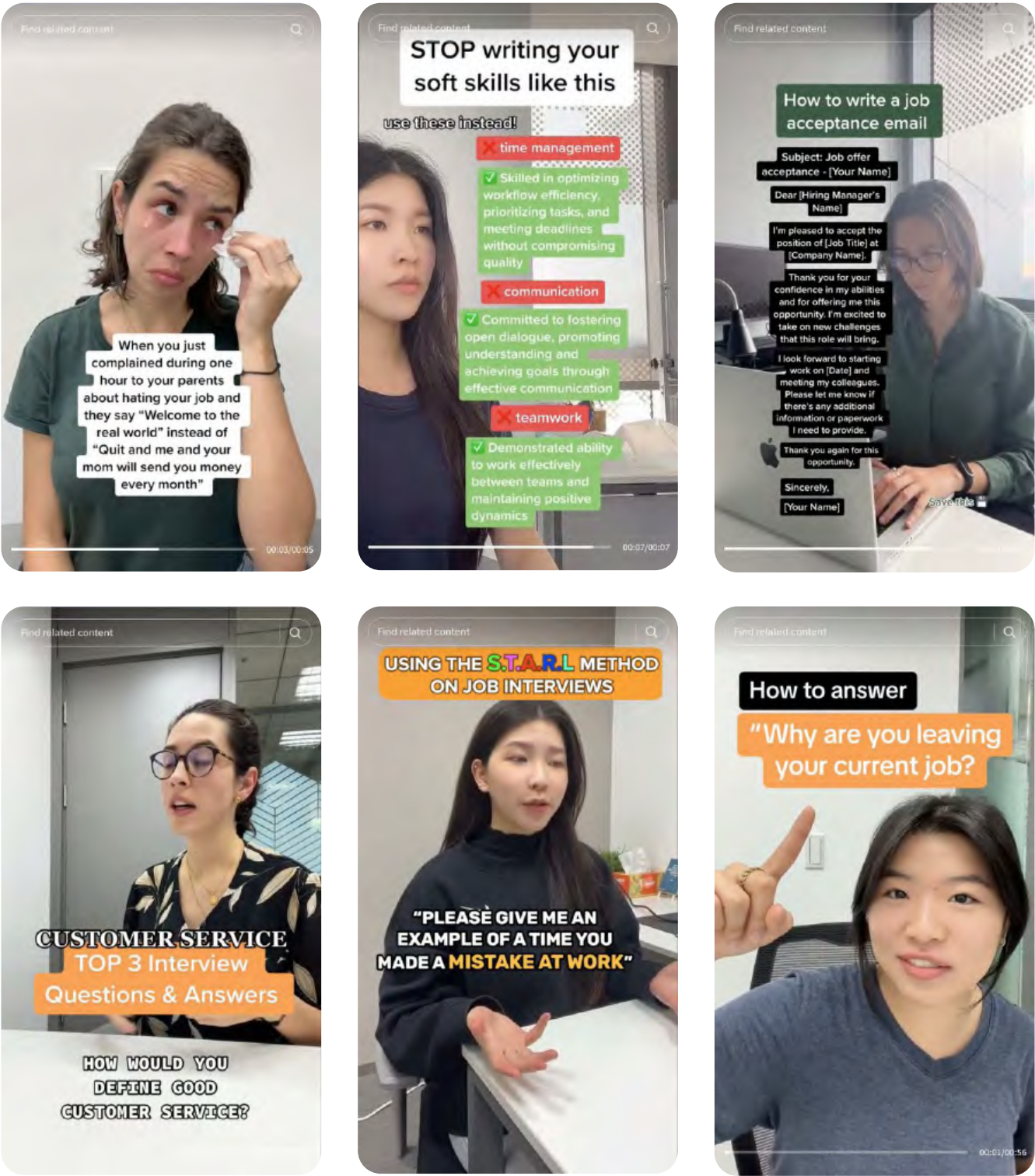
SOCIAL MEDIA

TikTok

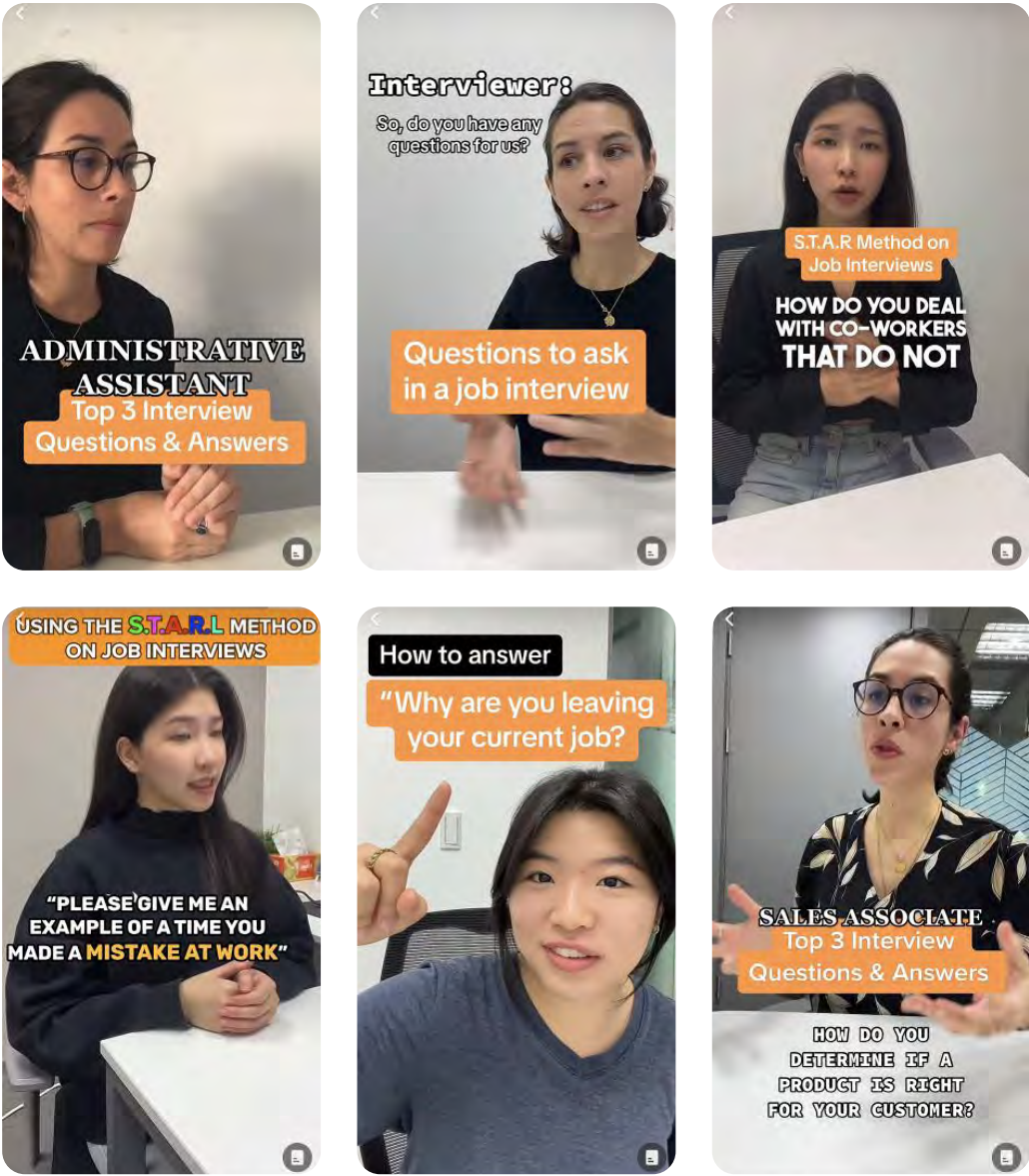
We created our TikTok account to make the ever-serious job search process a little more fun. From skits to informative videos, we cover everything a casual scroller or professional might need.

Following the positive response to our TikToks, we've added the most popular short videos to our blog posts to give users who enjoy scrolling through social media different ways of absorbing important information.

Our Top Tiktoks



Job Interview Tips

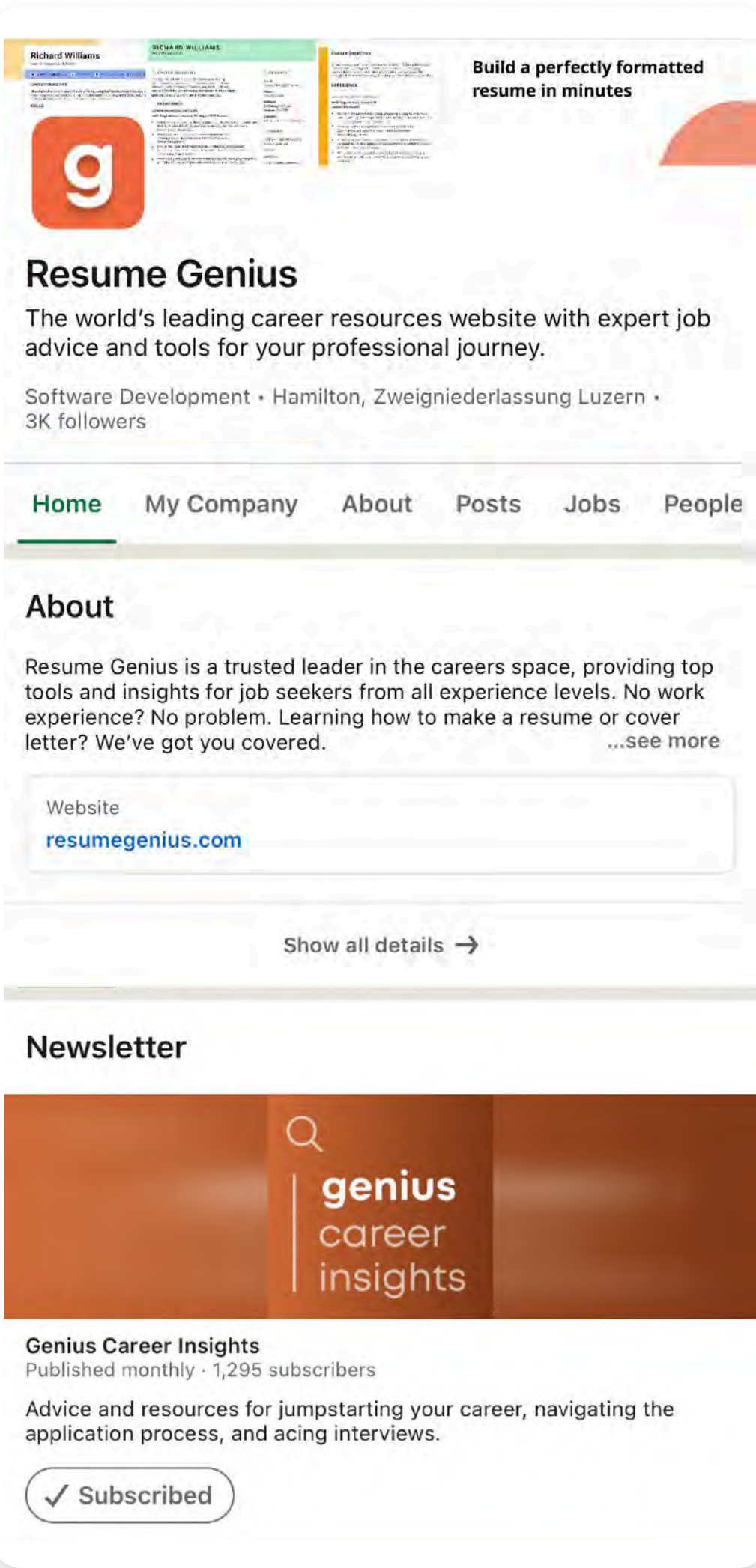
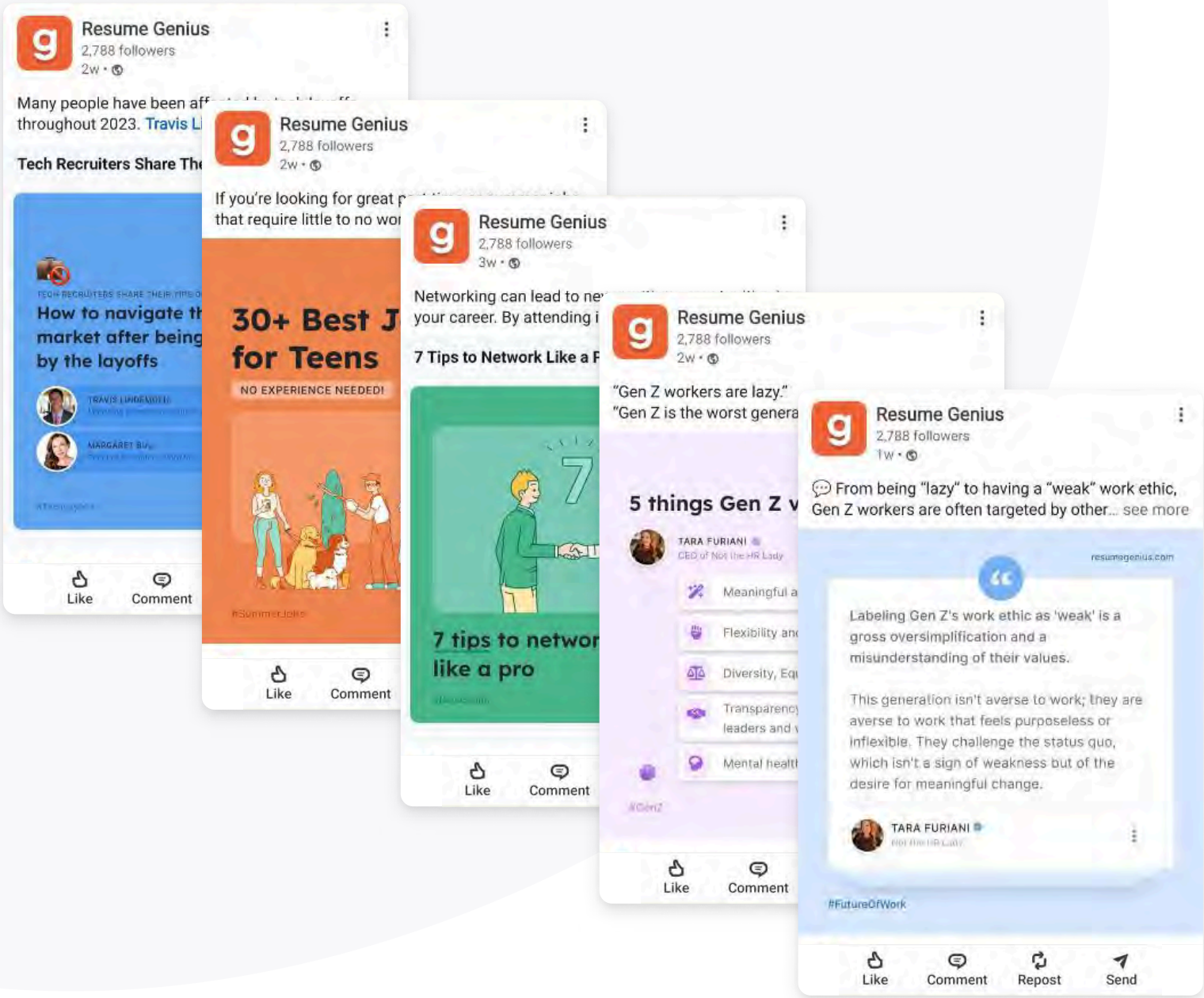


SOCIAL MEDIA

LinkedIn

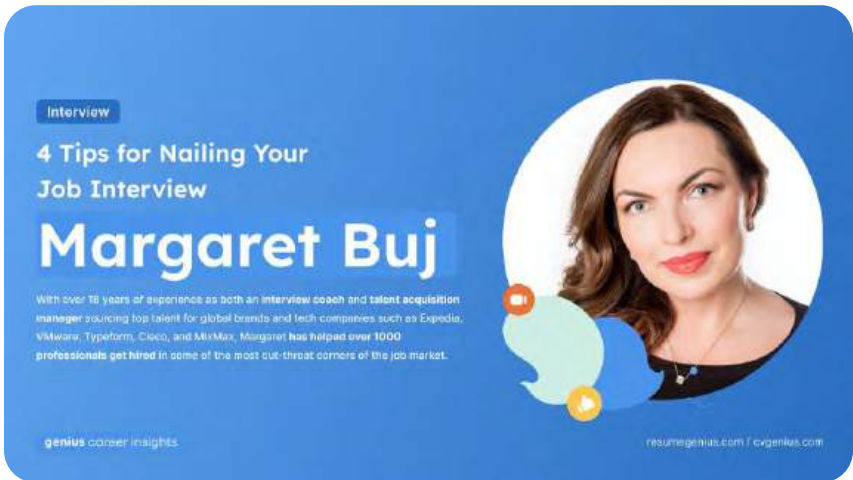
Our LinkedIn page features a variety of content designed to engage our audience and help job seekers navigate their search, including:

- Tips for effective job hunting and helpful career advice
- Video interviews with top voices across industries
- Polls our audience can interact with on trending career topics



OUR NEWSLETTER FEATURE ARTICLES

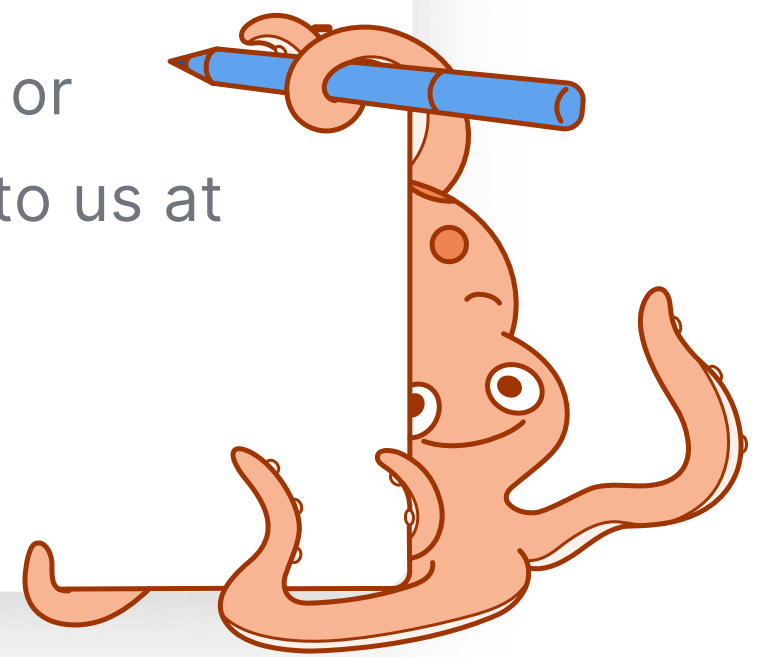
Our newly launched newsletter, Genius Career Insights, highlights expert advice, resources, and personal stories of success. It helps our readers create blueprints for overcoming challenges and offers inspiration to pursue their career goals.



Media Inquiries

As we continue to innovate and lead in providing top-tier resume building solutions, we welcome inquiries and collaborations.

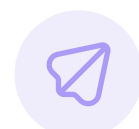
For more detailed information, insights, or partnership opportunities, please reach out to us at pr@resumegenius.com.



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social@resumegenius.com