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| JUNIPER HARLETON |
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| behance.net/juniperharleton • juniphar@gmail.com • (555) 234-5678 |

April 15, 20XX

Sarah Johnson

Creative Director

Ogilvy & Mather

123 Agency Street

New York, NY 10001

Dear Ms. Johnson,

As a recent graduate from the Parsons School of Design with a portfolio highlighting my passion for innovative design solutions, I’m excited to apply for the Junior Graphic Designer position at Ogilvy & Mather. During my internship at BBDO last summer, I developed a deep appreciation for creating visual identities that align with brand values, and I believe my fresh perspective would be an asset to your creative team.

My portfolio (behance.net/juniperharleton) showcases projects including a complete brand overhaul for a local coffee shop that increased their social media engagement by 45%, and a series of digital advertisements I created during my internship that were featured in the agency’s presentation to Nike. I’m particularly skilled in Adobe Creative Suite, with proficiency in Illustrator, Photoshop, and InDesign. My university capstone project, which received departmental honors, demonstrates my ability to create cohesive visual narratives across multiple platforms.

I’m eager to bring my technical skills, creative vision, and collaborative spirit to Ogilvy & Mather. You can reach me at juniphar@gmail.com to discuss how my design approach aligns with your agency’s innovative reputation.

Sincerely,

Juniper Harleton

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**Dear Job Seeker,**

**We recently updated all of the cover letter templates on** [**ResumeGenius.com**](https://resumegenius.com/) **to reflect the most recent HR and hiring trends.**

Our goal is to give our users the best chance at landing job interviews, and our templates are a major part of how we aim to accomplish this goal.

Each of our newly designed and re-designed templates were built specifically to bypass the Applicant Tracking System software companies use to filter out candidates, and are formatted to be visually pleasing and easy to read.

But while our cover letter templates take the pain out of formatting and provide a strong foundation for your own cover letter, it takes effective writing to win over the hearts of employers, hiring managers, and recruiters.

If you’re still struggling to write your own cover letter, check out these free resources so you can put together a cover letter that showcases how you’re the best person for the job:

·     [Cover letter builder](https://resumegenius.com/cover-letter-builder)

·     [How to write a cover letter](https://resumegenius.com/blog/cover-letter-help/how-to-write-a-cover-letter)

·     [Cover letter examples](https://resumegenius.com/cover-letter-examples)

Once you’ve written a great cover letter, pair it with a convincing resume by using a matching [resume template](https://resumegenius.com/resume-templates). Here are a few resources to help you write a resume that gives your application the edge it needs to land you the interview:

·     [Resume builder](https://resumegenius.com/)

·     [How to write a resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)

·     [Resume examples by industry](https://resumegenius.com/resume-samples)

Best regards,

