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| (212) 256-1414 | Chicago, Illinois | aparna.khatri@gmail.com | aparnakhatri.com |
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| **Aparna Khatri**Senior Graphic Design Specialist | **PROFILE** |
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| *Senior Graphic Design Specialist with 6+ years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client’s brands stand out and grow.* |
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| **EDUCATION** |
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| **Bachelor Of Fine Arts In Graphic Design***May 2015**Rochester Technology, New York, NY**GPA: 3.7/4.0* |
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| **KEY SKILLS** |
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| * InDesign
* Illustrator
* Photoshop
* Figma
* Blender
* Sketchbook
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| **PROFESSIONAL EXPERIENCE** |
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| **Senior Graphic Design Specialist***Experion, New York, NY**Sep 2019 – Present* |
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| * Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
* Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
* Assess all graphic materials created in-house to ensure the quality and accuracy of their designs
* Oversee design project budgets ranging from $2,000 – $25,000
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| **Graphic Design Specialist***Stepping Stone Advertising, New York, NY**Jun 2017 – Aug 2019* |
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| * Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
* Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
* Consulted with clients on the most appropriate graphic design options based on their major marketing goals
* Created 4+ design presentations and proposals a month for clients and account managers
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| **Junior Graphic Designer***Redfin Technologies, New Rochelle, NY**Jun 2015 - May 2019* |
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| * Worked with senior designers to develop unique product branding
* Designed 30+ online advertisements to increase RedFin’s brand awareness
* Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop
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| **Logo  Description automatically generated****Dear Job Seeker,****Want to make a lasting impression on employers?** Our sleek new resume templates feature a space for your profile photo, ensuring that hiring managers remember your application. Our resume templates with photos are ideal if you’re applying for a job that requires a headshot, like a position as an [actor](https://resumegenius.com/resume-samples/acting-resume-example), [model](https://resumegenius.com/resume-samples/model-resume), or [theatre](https://resumegenius.com/resume-samples/theater-resume) performer.However, if you’re applying for work in the US or UK, you should **avoid** using a [resume with a picture](https://resumegenius.com/blog/resume-help/including-a-resume-picture) on it because companies consider it an HR risk. If you’re struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right personfor the job:·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)·     [How to Write a Resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads) Once you have a great resume, pair it with a convincing cover letter using our matching cover letter templates. Here are a few resources to help you write a cover letter that gives your application the boost it needs to landyou an interview:·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)Best regards, Shape  Description automatically generated with medium confidence**IMPORTANT:** To delete the second page, right-click on the page and click “Delete Rows”­ |