

RETAIL RESUME EXAMPLE

3665 Glacier View Lane, Unalaska, AK 99685 • your-email@email.com • (907) 555-9669

Experienced retail assistant with 7+ years of dedicated service in a bookstore environment, seeking to leverage extensive knowledge of book retailing, customer engagement, and team collaboration to create a welcoming and efficient store atmosphere.

PROFESSIONAL EXPERIENCE

Senior Retail Assistant
BOOK HAVEN, Unalaska, AK
August 20XX–Present

- Manage 50+ customer interactions daily by engaging with them to share book information and make personalized recommendations
- Increased sales by 7.4% by implementing key campaigns, such as Monthly Picks and preorders, boosting customer interactions and store revenue
- Trained over 15 new employees on bookstore basics, enhancing team performance and store presentation
- Conduct regular training sessions to keep the team updated on the latest bestsellers and industry trends, improving the overall customer shopping experience

Retail Assistant
PAGES CORNER, Unalaska, AK
July 20XX–August 20XX

- Maintained high standards of store tidiness and presentation, ensuring a shoppable and inviting atmosphere
- Contributed to a 20% increase in customer satisfaction through proactive community engagement and personalized customer service
- Developed and managed eye-catching book displays that reflected community preferences
- Organized and executed 20+ community outreach events, increasing store visibility and customer base

Junior Retail Assistant
LITERARY EXPRESSIONS, Unalaska, AK
July 20XX–August 20XX

- Provided prompt and effective customer service, consistently recognized for a positive and can-do attitude
- Helped reduce shrink levels by 10% through vigilant monitoring and adherence to company policies on asset protection

EDUCATION

UNALASKA COMMUNITY COLLEGE, Unalaska, AK
May 20XX
Associate's Degree in Business Administration

ADDITIONAL SKILLS

Customer engagement, merchandising, book knowledge, campaign management, team leadership